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ACE Personal Trainer Manual The Ultimate Resource for Fitness Professionals *Amer Council on Exercise* The ACE Personal Trainer Manual is an essential study tool for the ACE Personal Trainer Certification Exam and an excellent fitness and exercise resource students will use throughout their health and fitness careers. This Third Edition reflects the latest research findings and industry guidelines in the field of health and fitness. Revised and updated by the original authors and enhanced by the addition of a new chapter on health behavior and psychology, this text covers every aspect of personal training, from anatomy and physiology to injury prevention and legal issues. **NASM Essentials of Personal Fitness Training** *Lippincott Williams & Wilkins* Developed by the National Academy of Sports Medicine (NASM), this book is designed to help people prepare for the NASM Certified Personal Trainer (CPT) Certification exam or learn the basic principles of personal training using NASM's Optimum Performance Training (OPT) model. The OPT model presents NASM's protocols for building stabilization, strength, and power. More than 600 full-color illustrations and photographs demonstrate concepts and techniques. Exercise color coding maps each exercise movement to a specific phase on the OPT model. Exercise boxes demonstrate core exercises and detail the necessary preparation and movement. Other features include research notes, memory joggers, safety tips, and review questions. **Advances in Functional Training Training Techniques for Coaches, Personal Trainers and Athletes** *Lotus Pub.* FITNESS TRAINING. This new book presents the continued evolution of functional training. Ten sections present everything a strength coach or personal trainer may need to understand modern training theory. Boyle updates the reader on the current thinking in core training, back pain, and on how the hip musculature works. Further material on cardiovascular training, and what has worked for the athletes training in his facility continues the journey. In the second half of the book, the author discusses training strategies, including exercises equipment and tools in use on the gym floor, how he develops speed, and a section on his single-leg training methods. Finally, he puts the entire package together with program design, covering the basic objectives of a sound program, and showing you exactly which programs to use in a variety of circumstances. **ACSM's Resources for the Personal Trainer** *Lippincott Williams & Wilkins* ACSM's Resources for the Personal Trainer provides a broad introduction to the field of personal training, covering both basic science topics and practical application. It was originally designed to help people prepare for the ACSM Personal Training Certification Exam. It continues to serve that function, but the market for it has expanded to practitioners in the field looking for an additional resource, as well as in an academic setting where the book is a core text for personal training programs. **Strengthening Forensic Science in the United States A Path Forward** *National Academies Press* Scores of talented and dedicated people serve the forensic science community, performing vitally important work. However, they are often constrained by lack of adequate resources, sound policies, and national support. It is clear that change and advancements, both systematic and scientific, are needed in a number of forensic science disciplines to ensure the reliability of work, establish enforceable standards, and promote best practices with consistent application. Strengthening Forensic Science in the United States: A Path Forward provides a detailed plan for addressing these needs and suggests the creation of a new government entity, the National Institute of Forensic Science, to establish and enforce standards within the forensic science community. The benefits of improving and regulating the forensic science disciplines are clear: assisting law enforcement officials, enhancing homeland security, and reducing the risk of wrongful conviction and exonerated. Strengthening Forensic Science in the United States gives a full account of what is needed to advance the forensic science disciplines, including upgrading of systems and organizational structures, better training, widespread adoption of uniform and enforceable best practices, and mandatory certification and accreditation programs. While this book provides an essential call-to-action for congress and policy makers, it also serves as a vital tool for law enforcement agencies, criminal prosecutors and attorneys, and forensic science educators. **ACE Personal Trainer Manual** This book delivers relevant tools that aspiring professionals and industry veterans can apply to the clients of today, including behavior change expertise, coaching philosophy, and new technical standards for fitness. **NASM Essentials of Corrective Exercise Training** *Lippincott Williams & Wilkins* NASM Essentials of Corrective Exercise Training introduces the health and fitness professional to NASM's proprietary Corrective Exercise Continuum, a system of training that uses corrective exercise strategies to help improve muscle imbalances and movement efficiency to decrease the risk of injury. This textbook includes several new chapters that were not included in NASM's previous corrective exercise materials, including the rationale for corrective exercise training, assessments of health risk, static postural assessments, range of motion assessments, and strength assessments (manual muscle testing) as well as corrective exercise strategies for the cervical spine, elbow, and wrist. There are more than 100 corrective exercise techniques in the categories of self-myofascial release, static stretching, neuromuscular stretching, isolated strength training, positional isometrics, and integrated dynamic movements included in the text. These, along with corrective exercise strategies for common movement impairments seen in each segment of the body, make this text the premier resource for learning and applying NASM's systematic approach to corrective exercise training. **Beat the Gym Personal Trainer Secrets--Without the Personal Trainer Price Tag** *Harper Collins* "Tom Holland is the supportive and informative coach, the motivational voice and the personal touch that you crave when you start any workout regimen." —Lucy Danziger, Editor-in-Chief, SELF magazine Tom Holland was voted one of the Top 10 Trainers in America by Women's Health magazine and is a frequent fitness expert on TV's Good Morning America. In Beat the Gym, he provides the inside scoop on how to get the most from your gym experience and reach your peak exercise and weight loss goals—offering personal trainer secrets without the personal trainer price tag. The first book of its kind, Beat the Gym offers essential tips and exclusive workouts to help you save thousands of dollars and still build the body of your dreams. **Concurrent Aerobic and Strength Training Scientific Basics and Practical Applications** *Springer* This book provides an extensive guide for exercise and health professionals, students, scientists, sport coaches, athletes of various sports and those with a general interest in concurrent aerobic and strength training. Following a brief historical overview of the past decades of research on concurrent training, in section 1 the epigenetic as well as physiological and neuromuscular differences of aerobic and strength training are discussed. Thereafter, section 2 aims at providing an up-to-date analysis of existing explanations for the interference phenomenon, while in section 3 the training-methodological difficulties of combined aerobic and strength training are elucidated. In section 4 and 5, the theoretical considerations reviewed in previous sections will then be practically applied to specific populations, ranging from children and elderly to athletes of various sports. **Concurrent Aerobic and Strength Training: Scientific Basics and Practical Applications** is a novel book on one of the "hot topics" of exercise training. The Editors' highest priority is to make this book an easily understandable and at the same time scientifically supported guide for the daily practice. **Machines and Mechanisms Applied Kinematic Analysis** Provides the techniques necessary to study the motion of machines, and emphasizes the application of kinematic theories to real-world machines consistent with the philosophy of engineering and technology programs. This book intends to bridge the gap between a theoretical study of kinematics and the application to practical mechanism. **Democracy and Education An Introduction to the Philosophy of Education**, John Dewey's Democracy and Education addresses the challenge of providing quality public education in a democratic society. In this classic work Dewey calls for the complete renewal of public education, arguing for the fusion of vocational and contemplative studies in education and for the necessity of universal education for the advancement of self and society. First published in 1916, Democracy and Education is regarded as the seminal work on public education by one of the most important scholars of the century. **The Lightning Thief** *Disney Electronic Content* Percy Jackson is about to be kicked out of boarding school...again. And that's the least of his troubles. Lately, mythological monsters and the gods of Mount Olympus seem to be walking straight out of the pages of Percy's Greek mythology textbook and into his life. Book #1 in the NYT best-selling series, with cover art from the feature film, The Lightning Thief. **KGB Alpha Team Training Manual How The Soviets Trained For Personal Combat, Assassination, And Subversion** *Paladin Press* A rare glimpse into how Soviet Spetsnaz and KGB units protected and defended their country from perceived enemies - inside and outside its borders. Includes special sections for Alpha Teams on assassination, sabotage and kidnapping. **Biomechanical Basis of Human Movement** *Lww* Focusing on the quantitative nature of biomechanics, "Biomechanical Basis of Movement, Fourth Edition" integrates current literature, meaningful numerical examples, relevant applications, hands-on exercises, and functional anatomy, physics, calculus, and physiology to help students regardless of their mathematical background understand the full continuum of human movement potential. Unique in the market for its combination of rigor, readability, and evidence-based information, the book focuses on the movement of muscle groups rather than individual muscles to provide students with a holistic understanding of human movement. This Fourth Edition features a new problem generator for instructors, which randomly generates an unlimited number of numerical problems for student practice, and free MaxTRAQ motion analysis software that shows biomechanics in action and allows students to track data and analyze motion in a dynamic, video-enriched online environment." **Introduction to Sports Medicine and Athletic Training (Book Only)** *Cengage Learning* Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Textbook for Transcultural Health Care: A Population Approach Cultural Competence Concepts in Nursing Care** *Springer Nature* This textbook is the new edition of Purnell's famous Transcultural Health Care, based on the Purnell twelve-step model and theory of cultural competence. This textbook, an extended version of the recently published Handbook, focuses on specific populations and provides the most recent research and evidence in the field. This new updated edition discusses individual competences and evidence-based practices as well as international standards, organizational cultural competence, and perspectives on health care in a global context. The individual chapters present selected populations, offering a balance of collectivistic and individualistic cultures. Featuring a uniquely comprehensive assessment guide, it is the only book that provides a complete profile of a population group across clinical practice settings. Further, it includes a personal understanding of the traditions and customs of society, offering all health professionals a unique perspective on the implications for patient care. **Critical Thinking A Student's Introduction** *Ingram* **Dramatica A New Theory of Story** *Screenplay Systems Incorporated* Dramatica: A New Theory of Story is the definitive guide to the most profoundly original and complete paradigm of story since Aristotle wrote Poetics. This book is chock-full of stunning solutions to vexing story structure and development problems that have mystified and tormented writers for ages. An absolute must read for any writer who wants to elevate the quality of their written work. **Handbook of Human Factors and Ergonomics** *John Wiley & Sons* The fourth edition of the Handbook of Human Factors and Ergonomics has been completely revised and updated. This includes all existing third edition chapters plus new chapters written to cover new areas. These include the following subjects: Managing low-back disorder risk in the workplace Online interactivity Neuroergonomics Office ergonomics Social networking HF&E in motor vehicle transportation User requirements Human factors and ergonomics in aviation Human factors in ambient intelligent environments As with the earlier editions, the main purpose of this handbook is to serve the needs of the human factors and ergonomics researchers, practitioners, and graduate students. Each chapter has a strong theory and scientific base, but is heavily focused on realworld applications. As such, a significant number of case studies, examples, figures, and tables are included to aid in the understanding and application of the material covered. **UNIX and Linux System Administration Handbook** *Addison-Wesley Professional* "As an author, editor, and publisher, I never paid much attention to the competition—except in a few cases. This is one of those cases. The UNIX System Administration Handbook is one of the few books we ever measured ourselves against." —Tim O'Reilly, founder of O'Reilly Media "This edition is for those whose systems live in the cloud or in virtualized data centers; those whose administrative work largely takes the form of automation and configuration source code; those who collaborate closely with developers,

network engineers, compliance officers, and all the other worker bees who inhabit the modern hive.” —Paul Vixie, Internet Hall of Fame-recognized innovator and founder of ISC and Farsight Security “This book is fun and functional as a desktop reference. If you use UNIX and Linux systems, you need this book in your short-reach library. It covers a bit of the systems’ history but doesn’t bloviate. It’s just straight-forward information delivered in a colorful and memorable fashion.” —Jason A. Nunnelle UNIX® and Linux® System Administration Handbook, Fifth Edition, is today’s definitive guide to installing, configuring, and maintaining any UNIX or Linux system, including systems that supply core Internet and cloud infrastructure. Updated for new distributions and cloud environments, this comprehensive guide covers best practices for every facet of system administration, including storage management, network design and administration, security, web hosting, automation, configuration management, performance analysis, virtualization, DNS, security, and the management of IT service organizations. The authors—world-class, hands-on technologists—offer indispensable new coverage of cloud platforms, the DevOps philosophy, continuous deployment, containerization, monitoring, and many other essential topics. Whatever your role in running systems and networks built on UNIX or Linux, this conversational, well-written guide will improve your efficiency and help solve your knottiest problems. **Adult and Family Nurse Practitioner Certification Examination Review Questions and Strategies** *F A Davis Company* The authors provide some excellent tools for teaching a venipuncture class though small, is complete in its coverage of topics related to phlebotomy. The unit on blood collection and venipuncture equipment is very thorough. . . Respiratory Care, review of the 1st Edition. Perfect for intensive one- or two-day phlebotomy courses! This user-friendly text concentrates on the crucial skills of blood specimen collection. . . making it a cost-effective, compact learning tool for cross training and continuing education. **Pre-Incident Indicators of Terrorist Incidents The Identification of Behavioral, Geographic and Temporal Patterns of Preparatory Conduct** *DIANE Publishing* This is a print on demand edition of a hard to find publication. Explores whether sufficient data exists to examine the temporal and spatial relationships that existed in terrorist group planning, and if so, could patterns of preparatory conduct be identified? About one-half of the terrorists resided, planned, and prepared for terrorism relatively close to their eventual target. The terrorist groups existed for 1,205 days from the first planning meeting to the date of the actual/planned terrorist incident. The planning process for specific acts began 2-3 months prior to the terrorist incident. This study examined selected terrorist groups/incidents in the U.S. from 1980-2002. It provides for the potential to identify patterns of conduct that might lead to intervention prior to the commission of the actual terrorist incidents. Illustrations. **ACSM's Guidelines for Exercise Testing and Prescription** *Lippincott Williams & Wilkins* The flagship title of the certification suite from the American College of Sports Medicine, ACSM's Guidelines for Exercise Testing and Prescription is a handbook that delivers scientifically based standards on exercise testing and prescription to the certification candidate, the professional, and the student. The 9th edition focuses on evidence-based recommendations that reflect the latest research and clinical information. This manual is an essential resource for any health/fitness and clinical exercise professional, physician, nurse, physician assistant, physical and occupational therapist, dietician, and health care administrator. This manual give succinct summaries of recommended procedures for exercise testing and exercise prescription in healthy and diseased patients. **Ignite the Fire The Secrets to Building a Successful Personal Training Career (Revised, Updated, and Expanded)** *CreateSpace* "A look at personal training that goes beyond the textbooks." - Muscle & Fitness Now in a revised, expanded, and upgraded edition, Ignite the Fire is the highly practical approach to personal training already relied on by thousands of trainers Worldwide. Repeatedly called one of the "best books for personal trainers", it provides a clear road map teaching you how to become a personal trainer, to getting a personal trainer certification, to building your career from the bottom up so you can build a clientele, your reputation, and income. HAVE YOU EVER wanted to know the best, high-integrity techniques to get more clients, run a fitness business, or have a solid system for selling personal training? You're not alone. For years Jon's been asked these questions so he read, watched, researched and interviewed the best in the world to compile Ignite the Fire. This powerful book for certified personal trainers will show you how to: Find your dream job in the fitness industry (pg 26) Find, market to, and sell your ideal client while seamlessly dealing with objections (pg 64) Build amazing workouts for beginners (pg 124) Deal with difficult client types (pg 160) Develop multiple income streams while maintaining your reputation (pg 202) Ignite the Fire provides a clear road map to building your career from the bottom up so you can build a clientele, your reputation, and income. **Healthcare Information Management Systems Cases, Strategies, and Solutions** *Springer Science & Business Media* Aimed at health care professionals, this book looks beyond traditional information systems and shows how hospitals and other health care providers can attain a competitive edge. Speaking practitioner to practitioner, the authors explain how they use information technology to manage their health care institutions and to support the delivery of clinical care. This second edition incorporates the far-reaching advances of the last few years, which have moved the field of health informatics from the realm of theory into that of practice. Major new themes, such as a national information infrastructure and community networks, guidelines for case management, and community education and resource centres are added, while such topics as clinical and blood banking have been thoroughly updated. **Essentials of Exercise Physiology** *Lippincott Williams & Wilkins* Fully revised and updated, this Third Edition provides excellent coverage of the fundamentals of exercise physiology, integrating scientific and clinical information on nutrition, energy transfer, and exercise training. The book is lavishly illustrated with full-color graphics and photos and includes real-life cases, laboratory-type activities, and practical problem-solving questions. This edition has an Integrated Workbook in the margins that reinforces concepts, presents activities to test knowledge, and aids students in taking notes. An accompanying CD-ROM contains multiple-choice and true/false questions to help students prepare for exams. LiveAdvise online faculty support and student tutoring services are available free with the text. **How to Succeed at Medical School An Essential Guide to Learning** *John Wiley & Sons* Can you adapt to the wide variety of learning environments in medicine? Can you show your best abilities in the exams at the same time as learning to be a doctor? Can you balance your studies with an enjoyable social life? Can you develop your professionalism and manage your 'digital footprint'? How to Succeed at Medical School will help you learn these vital skills, and much more. Written by experienced medical school teachers and packed full of case studies, illustrations, quotes from other students, tip boxes, exercises, portfolios and learning techniques to help you communicate, study and revise - it's an essential resource to help you thrive at medical school. This thoroughly updated second edition includes new chapters on Professionalism and Teaching, and provides invaluable insight into what to expect from the start of medical school right through to the start of your medical career. **Introduction to Addictive Behaviors, Fourth Edition** *Guilford Press* This book has been replaced by Introduction to Addictive Behaviors, Fifth Edition, ISBN 978-1-4625-3922-2. **Essentials of Obstetrics and Gynecology** *W.B. Saunders Company* This best-selling textbook delivers all you need to master the Obstetrics and Gynecology Clerkship, offering step-by-step, how-to guidance on evaluating, diagnosing, and managing a full range of normal and abnormal pregnancies and gynecologic conditions. And now, it has been completely revised and reorganized to present a state-of-the-art approach to the field! The result is an outstanding resource to help you meet the clinical challenges encountered in obstetrics and gynecology. Book jacket. **Pediatric Rehabilitation, Fifth Edition Principles and Practice** *Demos Medical Publishing* Named a Doody's Core Title in 2012 and 2013! Widely acknowledged as the cornerstone reference in the field, Pediatric Rehabilitation brings together renowned specialists from all sectors of the pediatric rehabilitation community to provide the most current and comprehensive information available. The fifth edition has been substantially updated and expanded with evidence-based discussions of new theories, therapies, interventions, research findings, and controversies. Five completely new chapters focus on such emerging areas as the use of ultrasound to guide motor point and nerve injections, rehabilitation of chronic pain and conversion disorders, management of concussions, sports injuries, and neurodegenerative and demyelinating diseases in children. This edition also addresses important new directions in genetic markers and tests, cognitive, developmental, and neuropsychological assessment, and rehabilitation for common genetic conditions. Additionally, several new contributors provide fresh perspectives to the voices of established leaders in the field. The text covers all aspects of pediatric rehabilitation medicine from basic examination and testing to electrodiagnosis, therapeutic exercise, orthotics and assistive devices, gait labs, aging with pediatric onset disability, and in-depth clinical management of the full range of childhood disabilities and injuries. iPearls and Perils featured throughout the book underscore crucial information, and illustrations, summary tables, information boxes, and lists contribute to the text's abundant clinical utility. New to the Fifth Edition: Every chapter has been thoroughly revised and expanded to reflect current thinking and practice Evidence-based discussions of new theories, therapies, interventions, research findings, and areas of controversy Five entirely new chapters illuminating emerging areas: rehabilitation of chronic pain and conversion disorders, ultrasound-guided injections, concussion management, sports injuries, and neurodegenerative and demyelinating diseases in children **The Adult Learner The definitive classic in adult education and human resource development** *Routledge* How do you tailor education to the learning needs of adults? Do they learn differently from children? How does their life experience inform their learning processes? These were the questions at the heart of Malcolm Knowles's pioneering theory of andragogy which transformed education theory in the 1970s. The resulting principles of a self-directed, experiential, problem-centered approach to learning have been hugely influential and are still the basis of the learning practices we use today. Understanding these principles is the cornerstone of increasing motivation and enabling adult learners to achieve. This eighth edition has been thoughtfully updated in terms of structure, content, and style. On top of this, online material and added chapter-level reflection questions make this classic text more accessible than ever. The new edition includes: Two new chapters: Neuroscience and Andragogy, and Information Technology and Learning. Updates throughout the book to reflect the very latest advancements in the field. A companion website with instructor aids for each chapter. If you are a researcher, practitioner or student in education, an adult learning practitioner, training manager, or involved in human resource development, this is the definitive book in adult learning that you should not be without. **Handbook on Animal-Assisted Therapy Theoretical Foundations and Guidelines for Practice** *Elsevier* The original edition was the first book to provide a comprehensive overview of the ways in which animals can assist therapists with treatment of specific populations, and/or in specific settings. The second edition continues in this vein, with 7 new chapters plus substantial revisions of continuing chapters as the research in this field has grown. New coverage includes: Animals as social supports, Use of AAT with Special Needs students, the role of animals in the family- insights for clinicians, and measuring the animal-person bond. *Contributions from veterinarians, animal trainers, psychologists, and social workers *Includes guidelines and best practices for using animals as therapeutic companions *Addresses specific types of patients and environmental situations **Personal Trainer Pocketbook A Handy Reference for All Your Daily Questions** *CreateSpace* "Do You Have These Questions About Personal Training?" How do I overcome the "too-expensive" objection? How do I market myself as a trainer? What do I do when my clients keep cancelling? How do I (or can I) advise clients on nutrition? How do I sell personal training? What are my options for multiple income streams? From the author of the highly acclaimed, Ignite the Fire: The Secrets to Building a Successful Personal Training Career comes a handy reference guide that answers all of your questions about personal training. From the UK to Canada, United States to Australia, and everywhere in between, Jonathan Goodman has been answering questions about succeeding in personal training to 100's of thousands of trainers Worldwide since 2009. For the first time ever, these 48 invaluable answers have all been compiled into one handy reference - no stone is left unturned. Amongst other things, you'll finally know how to: Market, sell, and keep clients Get your career started right Deal with all possible objections Deal with difficult client types Become more organized and efficient every day Turn your job into a career by making more money both in-training, and beyond. With the Personal Trainer Pocketbook by your side, you'll never be alone again. **Cognitive Behavioral Intervention for Trauma in Schools (CBITS)** The Cognitive Behavioral Intervention for Trauma in Schools program is designed to help students exposed to traumatic events who are experiencing emotional or behavioral problems. The new edition provides updates from two decades of field experience. **Effective Java** *Addison-Wesley Professional* Are you looking for a deeper understanding of the Java™ programming language so that you can write code that is clearer, more correct, more robust, and more reusable? Look no further! Effective Java™, Second Edition, brings together seventy-eight indispensable programmer's rules of thumb: working, best-practice solutions for the programming challenges you encounter every day. This highly anticipated new edition of the classic, Jolt Award-winning work has been thoroughly updated to cover Java SE 5 and Java SE 6 features introduced since the first edition. Bloch explores new design patterns and language idioms, showing you how to make the most of features ranging from generics to enums, annotations to autoboxing. Each chapter in the book consists of several "items" presented in the form of a short, standalone essay that provides specific advice, insight into Java platform subtleties, and outstanding code examples. The comprehensive descriptions and explanations for each item illuminate what to do, what not to do, and why. Highlights include: New coverage of generics, enums, annotations, autoboxing, the for-each loop, varargs, concurrency utilities, and much more Updated techniques and best practices on classic topics, including objects, classes, libraries, methods, and serialization How to avoid the traps and pitfalls of commonly misunderstood subtleties of the language Focus on the language and its most fundamental libraries: java.lang, java.util, and, to a lesser extent, java.util.concurrent and java.io Simply put, Effective Java™, Second Edition, presents the most practical, authoritative guidelines available for writing efficient, well-designed programs. **Myasthenia Gravis A Manual for the Health Care Provider Market-Led Strategic Change** *Routledge* The third edition of Market-Led Strategic Change builds on the massive success of the previous two editions, popular with lecturers and students alike, presenting an innovative approach to solving an old problem: making marketing happen! In his witty and direct style, Nigel Piercy has radically updated this seminal text, popular with managers, students, and lecturers alike, to take into account the

most recent developments in the field. With a central focus on customer value and creative strategic thinking, he fully evaluates the impact of electronic business on marketing and sales strategy, and stresses the goal of totally integrated marketing to deliver superior customer value. "Reality Checks" throughout the text challenge the reader to be realistic and pragmatic. The book confronts the critical issues now faced in strategic marketing: · escalating customer demands driving the imperative for superior value · totally integrated marketing to deliver customer value · the profound impact of electronic business on customer relationships · managing processes like planning and budgeting to achieve effective implementation At once pragmatic, cutting-edge and thought-provoking, *Market-Led Strategic Change* is essential reading for all managers, students and lecturers seeking a definitive guide to the demands and challenges of strategic marketing in the 21st century. **Exploring Lifespan Development** *Prentice Hall* This shorter, essentials version of Berk's best-selling *Development Through the Lifespan, 5/e*, covers the same topics and contains the same number of chapters, but presents only the essential information with an exceptionally strong emphasis on applications. *Exploring Lifespan Development* includes all the features Berk's texts are known for: Engaging writing style, exceptional cross-cultural focus, rich examples, the most up-to-date research, and practical applications that help students relate the subject to their personal and professional lives. Laura Berk, renowned professor and researcher, has refashioned her text to provide the core information in the field with an exceptionally strong emphasis on applications. Visually stunning, pedagogically balanced, and fully integrated, the *Exploring* edition has all the great features of *Development Through the Lifespan, 5e*, in an abbreviated form. The latest theories and findings in the field are made accessible to students in a manageable and relevant way. Berk's signature storytelling style invites students to actively learn beside the text's "characters," who share their influential experiences and developmental milestones. Students are provided with an exceptionally clear and coherent understanding of the sequence and underlying processes of human development, emphasizing the interrelatedness of all domains--physical, cognitive, emotional, social--throughout the text narrative and in special features. Berk also helps students connect their learning to their personal and professional areas of interest. Her voice comes through when speaking directly about issues students will face in their future pursuits as parents, educators, health care providers, social workers, and researchers. As members of a global and diverse human community, students are called to intelligently approach the responsibility of understanding and responding to the needs and concerns of both young and old. Berk presents the most important classic and emerging theories in an especially clear, coherent, engaging writing style, with a multitude of research-based, real-world, and cross-cultural examples. Strengthening the connections among developmental domains and highlighting the application of theories and research to the real world, this text presents the most important scholarship in the changing field of human development. **Entrepreneurship Strategies and Resources** For junior/senior/graduate-level courses in Entrepreneurship, New Venture Creation, and Small Business Strategy. Based on the premise that entrepreneurship can be studied systematically, this text offers a comprehensive presentation of the best current theory and practice. It takes a resource-based point-of-view, showing how to acquire and use resources and assets for competitive advantage. FOCUS ON THE NEW ECONOMY * NEW-Use of the Internet-Integrated throughout with special treatment in Ch. 6. * Demonstrates to students how the new economy still follows many of the rigorous rules of economics, and gives them examples of business-to-business and business-to-customer firms so that they can build better business models. * NEW-2 added chapters on e-entrepreneurship-Covers value pricing; market segmentation; lock-in; protection of intellectual property; and network externalities. * Examines the new economy and the types of resources, capabilities, and strategies that are needed for success in the Internet world. * Resource-based theory-Introduced in Ch. 2 and revisited in each subsequent chapter to help tie concepts together. * Presents an overarching framework, and helps students focus **Drugs in Use Clinical Case Studies for Pharmacists** This revised fourth edition of *Drugs in Use* presents a series of clinical case studies to illustrate how pharmacists can optimise drug therapy in response to the needs of individual patients. Patient information is interspersed with questions and answers suitable for self-study or group discussion and a pharmaceutical care plan is included within each chapter. The cases included address situations which are commonly encountered or associated with particular difficulties in treatment individualisation. Those in which major advances in therapeutics have recently occurred are also covered. All case studies from the previous edition have been updated and revised, and new chapters have been included on the following: eczema; psoriasis; Crohn's disease; oncology; substance misuse.