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KEY=PALLANT - ELENA POLLARD

SPSS Survival Manual A Step by Step Guide to Data Analysis Using SPSS 'The PASW and SPSS Survival Manual' throws a lifeline to students and researchers grappling with this data analysis software. From the formulation of research questions, to the design of the study and analysis of data, to reporting the results, the author discusses basic and advanced statistical techniques. **SPSS Survival Manual A Step by Step Guide to Data Analysis Using IBM SPSS** Open University Press The SPSS Survival Manual throws a lifeline to students and researchers grappling with this powerful data analysis software. In her bestselling guide, Julie Pallant guides you through the entire research process, helping you choose the right data analysis technique for your project. From the formulation of research questions, to the design of the study and analysis of data, to reporting the results, Julie discusses basic and advanced statistical techniques. She outlines each technique clearly, with step-by-step procedures for performing the analysis, a detailed guide to interpreting data output and an example of how to present the results in a report. For both beginners and experienced users in psychology, sociology, health sciences, medicine, education, business and related disciplines, the SPSS Survival Manual is an essential text. Illustrated with screen grabs, examples of output and tips, it is supported by a website with sample data and guidelines on report writing. This sixth edition is fully revised and updated to accommodate changes to IBM SPSS procedures, screens and output. It covers new SPSS tools for generating graphs and non-parametric statistics, importing data, and calculating dates. 5 star Amazon review: "This is the book I wish I had whilst studying SPSS and experimental design on my MSc in social research methods. It is the clearest guide to SPSS that I have come across and it is very practical and easy to use. It has allowed me to revise statistical methods in a matter of days and I have gained a better understanding of these techniques than I had through using other much lengthier texts." **SPSS Survival Manual A step by step guide to data analysis using IBM SPSS** Routledge The SPSS Survival Manual throws a lifeline to students and researchers grappling with this powerful data analysis software. In her bestselling manual, Julie Pallant guides you through the entire research process, helping you choose the right data analysis technique for your project. From the formulation of research questions, to the design of the study and analysis of data, to reporting the results, Julie discusses basic through to advanced statistical techniques. She outlines each technique clearly, providing step by step procedures for performing your analysis, a detailed guide to interpreting data output and examples of how to present your results in a report. For both beginners and experienced users in psychology, sociology, health sciences, medicine, education, business and related disciplines, the SPSS Survival Manual is an essential text. Illustrated with screen grabs, examples of output and tips, it is supported by a website with sample data and guidelines on report writing. This seventh edition is fully revised and updated to accommodate changes to IBM SPSS Statistics procedures, screens and output. 'An excellent introduction to using SPSS for data analysis. It provides a self-contained resource itself, with more than simply (detailed and clear) step-by-step descriptions of statistical procedures in SPSS. There is also a wealth of tips and advice, and for each statistical technique a brief, but consistently reliable, explanation is provided.' - Associate Professor George Dunbar, University of Warwick 'This book is recommended as ESSENTIAL to all students completing research projects - minor and major.' - Dr John Roodenburg, Monash University A website with support materials for students and lecturers is available at www.spss.allenandunwin.com **EBOOK: SPSS Survival Manual** McGraw-Hill Education (UK) The SPSS Survival Manual throws a lifeline to students and researchers grappling with this powerful data analysis software. In her bestselling guide, Julie Pallant guides you through the entire research process, helping you choose the right data analysis technique for your project. From the formulation of research questions, to the design of the study and analysis of data, to reporting the results, Julie discusses basic and advanced statistical techniques. She outlines each technique clearly, with step-by-step procedures for performing the analysis, a detailed guide to interpreting data output and an example of how to present the results in a report. For both beginners and experienced users in psychology, sociology, health sciences, medicine, education, business and related disciplines, the SPSS Survival Manual is an essential text. Illustrated with screen grabs, examples of output and tips, it is supported by a website with sample data and guidelines on report writing. This sixth edition is fully revised and updated to accommodate changes to IBM SPSS procedures, screens and output. It covers new SPSS tools for generating graphs and non-parametric statistics, importing data, and calculating dates. **SPSS Survival Manual A Step by Step Guide to Data Analysis Using SPSS for Windows (Version 15)** Open University Press Praise for previous editions: "This book really is a life saver ... If the mere thought of statistics gives you a headache, then this is the book for you." - Statistics student, UK "I just wanted to say how much I value Julie Pallant's SPSS Survival Manual. It's quite the best text in SPSS I've encountered and I recommend it to anyone who's listening!" - Professor Carolyn Hicks, Birmingham University, UK "... one of the most useful functional pieces of instruction I have seen. So, gold star and thanks." - Instructional designer, USA "There are several SPSS manuals published and this one really does 'do what it says on the tin' ... Whether you are a beginner doing your BSc or struggling with your PhD research (or beyond!), I wholeheartedly recommend this book." - British Journal of Occupational Therapy, UK Praise for the new edition: "An excellent introduction to using SPSS for

data analysis ... It provides a self-contained resource itself, with more than simply (detailed and clear) step-by-step descriptions of statistical procedures in SPSS. There is also a wealth of tips and advice, and for each statistical technique a brief, but consistently reliable, explanation is provided." - Associate Professor George Dunbar, Department of Psychology, University of Warwick, UK In this fully revised edition of her bestselling text, Julie Pallant guides you through the entire research process, helping you choose the right data analysis technique for your project. From the formulation of research questions, to the design of the study and analysis of data, to reporting the results, Julie discusses basic and advanced statistical techniques. She outlines each technique clearly, with step-by-step procedures for performing the analysis, a detailed guide to interpreting SPSS output and an example of how to present the results in a report. For both beginners and experienced SPSS users in psychology, sociology, health sciences, medicine, education, business and related disciplines, the SPSS Survival Manual is an essential guide. Illustrated with screen grabs, examples of output and tips, it is supported by a website with sample data and guidelines on report writing. In this third edition all chapters have been updated to accommodate changes to SPSS procedures, screens and output in version 15. A new flowchart is included for SPSS procedures, and factor analysis procedures have been streamlined. It also includes more examples and material on syntax. Additional data files are available on the book's supporting website. **SPSS Statistics For Dummies** John Wiley & Sons The fun and friendly guide to mastering IBM's Statistical Package for the Social Sciences Written by an author team with a combined 55 years of experience using SPSS, this updated guide takes the guesswork out of the subject and helps you get the most out of using the leader in predictive analysis. Covering the latest release and updates to SPSS 27.0, and including more than 150 pages of basic statistical theory, it helps you understand the mechanics behind the calculations, perform predictive analysis, produce informative graphs, and more. You'll even dabble in programming as you expand SPSS functionality to suit your specific needs. Master the fundamental mechanics of SPSS Learn how to get data into and out of the program Graph and analyze your data more accurately and efficiently Program SPSS with Command Syntax Get ready to start handling data like a pro—with step-by-step instruction and expert advice! **How to Use SPSS® A Step-By-Step Guide to Analysis and Interpretation** Routledge How to Use SPSS® is designed with the novice computer user in mind and for people who have no previous experience of using SPSS. Each chapter is divided into short sections that describe the statistic being used, important underlying assumptions, and how to interpret the results and express them in a research report. The book begins with the basics, such as starting SPSS, defining variables, and entering and saving data. It covers all major statistical techniques typically taught in beginning statistics classes, such as descriptive statistics, graphing data, prediction and association, parametric inferential statistics, nonparametric inferential statistics and statistics for test construction. More than 250 screenshots (including sample output) throughout the book show students exactly what to expect as they follow along using SPSS. The book includes a glossary of statistical terms and practice exercises. A complete set of online resources including video tutorials and output files for students, and PowerPoint slides and test bank questions for instructors, make How to Use SPSS® the definitive, field-tested resource for learning SPSS. New to this edition: Fully updated to SPSS 24 and IBM SPSS Statistics Cloud New chapter on ANOVA New material on inter-rater reliability New material on syntax Additional coverage of data entry and management **Discovering Statistics Using IBM SPSS Statistics North American Edition** SAGE With an exciting new look, math diagnostic tool, and a research roadmap to navigate projects, this new edition of Andy Field's award-winning text offers a unique combination of humor and step-by-step instruction to make learning statistics compelling and accessible to even the most anxious of students. The Fifth Edition takes students from initial theory to regression, factor analysis, and multilevel modeling, fully incorporating IBM SPSS Statistics© version 25 and fascinating examples throughout. SAGE edge offers a robust online environment featuring an impressive array of free tools and resources for review, study, and further exploration, keeping both instructors and students on the cutting edge of teaching and learning. Course cartridges available for Blackboard and Moodle. Learn more at edge.sagepub.com/field5e Stay Connected Connect with us on Facebook and share your experiences with Andy's texts, check out news, access free stuff, see photos, watch videos, learn about competitions, and much more. Video Links Go behind the scenes and learn more about the man behind the book at Andy's YouTube channel Andy Field is the award winning author of An Adventure in Statistics: The Reality Enigma and is the recipient of the UK National Teaching Fellowship (2010), British Psychological Society book award (2006), and has been recognized with local and national teaching awards (University of Sussex, 2015, 2016). **SPSS Survival Manual A Step by Step Guide to Data Analysis Using SPSS for Windows (versions 10 and 11)** "An excellent introduction to using SPSS for data analysis...extremely useful for undergraduate students, and covers a good range of material often not found in competing texts. It provides a self-contained resource itself, with more than simply (detailed and clear) step-by-step descriptions of statistical procedures in SPSS. There is also a wealth of tips and advice, and for each statistical technique a brief, but consistently reliable, explanation is provided." - George Dunbar, University of Warwick"This book is an excellent addition to the research methods literature. It presents the research process, research strategy and SPSS techniques in manageable steps offering clear advice, useful tips and discussion of relevant issues such as assumptions and effect size...this text is written in an encouraging and supportive style. I believe students will read and learn with this book." - David Cairns, Macquarie University, AustraliaThe SPSS Survival Manual throws a lifeline to students and researchers grappling with SPSS. Written in a friendly, jargon-free style, it demystifies statistics and data analysis by guiding you through the entire research process and helping you to choose the right statistical technique for your project. From the formulation of research questions, to the design of the study and analysis of data, to reporting the results, Julie Pallant discusses basic and advanced statistical techniques. She outlines each technique clearly, with step-by-step procedures for performing the analysis, a detailed guide to interpreting SPSS output and an example of how to present the results in a report. The user-friendliness of the manual is enhanced by spiral binding which makes it easy to use at a computer. A recommended reading section points the reader towards additional sources of advice. Illustrated with screen grabs, examples of output and tips, and supported by a website (www.openup.co.uk/spss) with sample data and guidelines on report writing, the SPSS Survival Manual can be used by students and researchers at any level alongside any major statistics textbook. **SPSS Statistics for Data Analysis and Visualization** John Wiley & Sons Dive deeper into SPSS Statistics for more efficient, accurate,and sophisticated data analysis and visualization SPSS Statistics for Data Analysis and Visualization goesbeyond the basics of SPSS Statistics to show you advancedtechniques that exploit the full capabilities of SPSS. The authorsexplain when and why to use each technique, and then walk youthrough the

execution with a pragmatic, nuts and bolts example.Coverage includes extensive, in-depth discussion of advancedstatistical techniques, data visualization, predictive analytics,and SPSS programming, including automation and integration withother languages like R and Python. You'll learn the best methods topower through an analysis, with more efficient, elegant, andaccurate code. IBM SPSS Statistics is complex: true mastery requires a deepunderstanding of statistical theory, the user interface, andprogramming. Most users don't encounter all of the methods SPSSoffers, leaving many little-known modules undiscovered. This bookwalks you through tools you may have never noticed, and shows youhow they can be used to streamline your workflow and enable you toproduce more accurate results. Conduct a more efficient and accurate analysis Display complex relationships and create bettervisualizations Model complex interactions and master predictive analytics Integrate R and Python with SPSS Statistics for more efficient,more powerful code These "hidden tools" can help you produce charts that simplywouldn't be possible any other way, and the support for otherprogramming languages gives you better options for solving complexproblems. If you're ready to take advantage of everything thispowerful software package has to offer, SPSS Statistics for DataAnalysis and Visualization is the expert-led training youneed. **Using IBM® SPSS® Statistics for Research Methods and Social Science Statistics** SAGE Publications Using IBM® SPSS® Statistics for Research Methods and Social Science Statistics is the perfect companion for students who are learning to use SPSS® software to interpret and manage data within their social statistics and/or research methods courses. Both first-time and more experienced SPSS® users will appreciate author William E. Wagner, III's step-by-step explanations of SPSS® operating procedures and introductory statistical operations. The Seventh Edition reflects SPSS® Version 25.0 and incorporates the latest results from the General Social Survey (GSS) as a secondary data set. Using examples, tables, and actual SPSS® screen captures, it guides users through several different kinds of SPSS® files including data files, output files, and syntax files. **An Adventure in Statistics The Reality Enigma** SAGE Shortlisted for the British Psychological Society Book Award 2017 Shortlisted for the British Book Design and Production Awards 2016 Shortlisted for the Association of Learned & Professional Society Publishers Award for Innovation in Publishing 2016 An Adventure in Statistics: The Reality Enigma by best-selling author and award-winning teacher Andy Field offers a better way to learn statistics. It combines rock-solid statistics coverage with compelling visual story-telling to address the conceptual difficulties that students learning statistics for the first time often encounter in introductory courses - guiding students away from rote memorization and toward critical thinking and problem solving. Field masterfully weaves in a unique, action-packed story starring Zach, a character who thinks like a student, processing information, and the challenges of understanding it, in the same way a statistics novice would. Illustrated with stunning graphic novel-style art and featuring Socratic dialogue, the story captivates readers as it introduces them to concepts, eliminating potential statistics anxiety. The book assumes no previous statistics knowledge nor does it require the use of data analysis software. It covers the material you would expect for an introductory level statistics course that Field's other books (Discovering Statistics Using IBM SPSS Statistics and Discovering Statistics Using R) only touch on, but with a contemporary twist, laying down strong foundations for understanding classical and Bayesian approaches to data analysis. In doing so, it provides an unrivalled launch pad to further study, research, and inquisitiveness about the real world, equipping students with the skills to succeed in their chosen degree and which they can go on to apply in the workplace. The Story and Main Characters The Reality Revolution In the City of Elpis, in the year 2100, there has been a reality revolution. Prior to the revolution, Elpis citizens were unable to see their flaws and limitations, believing themselves talented and special. This led to a self-absorbed society in which hard work and the collective good were undervalued and eroded. To combat this, Professor Milton Grey invented the reality prism, a hat that allowed its wearers to see themselves as they really were - flaws and all. Faced with the truth, Elpis citizens revolted and destroyed and banned all reality prisms. The Mysterious Disappearance Zach and Alice are born soon after all the prisms have been destroyed. Zach, a musician who doesn't understand science, and Alice, a geneticist who is also a whiz at statistics, are in love. One night, after making a world-changing discovery, Alice suddenly disappears, leaving behind a song playing on a loop and a file with her research on it. Statistics to the Rescue! Sensing that she might be in danger, Zach follows the clues to find her, as he realizes that the key to discovering why Alice has vanished is in her research. Alas! He must learn statistics and apply what he learns in order to overcome a number of deadly challenges and find the love of his life. As Zach and his pocket watch, The Head, embark on their quest to find Alice, they meet Professor Milton Grey and Celia, battle zombies, cross a probability bridge, and encounter Jig:Saw, a mysterious corporation that might have something to do with Alice's disappearance... Author News "Eight years ago I had the idea to write a fictional story through which the student learns statistics via a shared adventure with the main character..." Read the complete article from Andy Field on writing his new book Times Higher Education article: "Andy Field takes statistics adventure to a new level" Stay Connected Connect with us on Facebook and share your experiences with Andy's texts, check out news, access free stuff, see photos, watch videos, learn about competitions, and much more. Video Links Go behind the scenes and learn more about the man behind the book: Watch Andy talk about why he created a statistics book using the framework of a novel and illustrations by one of the illustrators for the show, Doctor Who. See more videos on Andy's YouTube channel Available with Perusall—an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more. **An Introduction to Secondary Data Analysis with IBM SPSS Statistics** SAGE Many professional, high-quality surveys collect data on people's behaviour, experiences, lifestyles and attitudes. The data they produce is more accessible than ever before. This book provides students with a comprehensive introduction to using this data, as well as transactional data and big data sources, in their own research projects. Here you will find all you need to know about locating, accessing, preparing and analysing secondary data, along with step-by-step instructions for using IBM SPSS Statistics. You will learn how to: Create a robust research question and design that suits secondary analysis Locate, access and explore data online Understand data documentation Check and 'clean' secondary data Manage and analyse your data to produce meaningful results Replicate analyses of data in published articles and books Using case studies and video animations to illustrate each step of your research, this book provides you with the quantitative analysis skills you'll need to pass your course, complete your research project and compete in the job market. Exercises throughout the book and on the book's companion website give you an opportunity to

practice, check your understanding and work hands on with real data as you're learning. **Interpreting Quantitative Data with SPSS** SAGE This is a textbook for introductory courses in quantitative research methods across the social sciences. It offers a detailed explanation of introductory statistical techniques and presents an overview of the contexts in which they should be applied. **The Survivor Manual An Official Book of the Hit CBS Television Show** St. Martin's Griffin The Survivor Manual is the real deal--based on techniques taught to the U.S. Armed Forces and tested in actual survival situations over decades, the information in this book could help you beat any weather condition, any circumstance, any odds. This fully illustrated guide will show you how to: --find direction and orienteer --perform first aid --travel over every type of terrain from glaciers to quicksand --identify edible plants --fish and trap --spot poisonous plants and snakes --withstand a blizzard --build a raft --construct a shelter --live through an avalanche --survive in groups --and much, much more CBS' "Survivor" is the most successful new television show of the 21st century. Mark Burnett is the show's Executive Producer along with creator Charlie Parsons. **Adventures in Social Research Data Analysis Using IBM SPSS Statistics** Pine Forge Press Click on the Supplements tab above for further details on the different versions of SPSS programs. **Qualitative Data Analysis Practical Strategies** SAGE Lecturers/instructors only - request a free digital inspection copy here Written by an experienced researcher in the field of qualitative methods, this dynamic new book provides a definitive introduction to analysing qualitative data. It is a clear, accessible and practical guide to each stage of the process, including: - Designing and managing qualitative data for analysis - Working with data through interpretive, comparative, pattern and relational analyses - Developing explanatory theory and coherent conclusions, based on qualitative data. The book pairs theoretical discussion with practical advice using a host of examples from diverse projects across the social sciences. It describes data analysis strategies in actionable steps and helpfully links to the use of computer software where relevant. This is an exciting new addition to the literature on qualitative data analysis and a must-read for anyone who has collected, or is preparing to collect, their own data. Available with Perusall—an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more. **Quick Guide to IBM® SPSS® Statistical Analysis With Step-by-Step Examples** SAGE Publications A perfect supplement for an introductory statics course. Quick Guide to IBM® SPSS®: Statistical Analysis With Step-by-Step Examples gives students the extra guidance with SPSS they need without taking up valuable in-class time. A practical, accessible guide for using software while doing data analysis in the social sciences, students can learn SPSS on their own, allowing instructors to focus on the concepts and calculations in their lectures, rather than SPSS tutorials. Designed to work across disciplines, the authors have provided a number of SPSS "step-by-step" examples in chapters showing the user how to plan a study, prepare data for analysis, perform the analysis and interpret the output from SPSS. The new Third Edition covers IBM® SPSS® version 25, includes a new section on Syntax, and all chapters have been updated to reflect current menu options along with many SPSS screenshots, making the process much simpler for the user. In addition, helpful hints and insights are provided through the features "Tips and Caveats" and "Sidebars." **Psychology Statistics For Dummies** John Wiley & Sons The introduction to statistics that psychology students can't afford to be without Understanding statistics is a requirement for obtaining and making the most of a degree in psychology, a fact of life that often takes first year psychology students by surprise. Filled with jargon-free explanations and real-life examples, Psychology Statistics For Dummies makes the often-confusing world of statistics a lot less baffling, and provides you with the step-by-step instructions necessary for carrying out data analysis. Psychology Statistics For Dummies: Serves as an easily accessible supplement to doorstop-sized psychology textbooks Provides psychology students with psychology-specific statistics instruction Includes clear explanations and instruction on performing statistical analysis Teaches students how to analyze their data with SPSS, the most widely used statistical packages among students **Thematic Analysis A Practical Guide** SAGE Developed and adapted by the authors of this book, thematic analysis (TA) is one of the most popular qualitative data analytic techniques in psychology and the social and health sciences. Building on the success of Braun & Clarke's 2006 paper first outlining their approach - which has over 100,000 citations on Google Scholar - this book is the definitive guide to TA, covering: - Contextualisation of TA - Developing themes - Writing TA reports - Reflexive TA It addresses the common questions surrounding TA as well as developments in the field, offering a highly accessible and practical discussion of doing TA situated within a clear understanding of the wider terrain of qualitative research. Virginia Braun is a Professor in the School of Psychology at The University of Auckland, Aotearoa New Zealand. Victoria Clarke is an Associate Professor in Qualitative and Critical Psychology in the Department of Social Sciences at the University of the West of England (UWE), Bristol. **On Bypass Advanced Perfusion Techniques** Springer Science & Business Media With the introduction of cardiac surgery more than five decades ago and the use of the heart-lung machine for open heart surgical procedures granting the surgeon unlimited time in which to operate inside the heart, a complex task has been given to the Perfusionist. With a pairing of a perfusionist and a surgeon for each chapter, this book is an essential collection of techniques and protocols to aid in decision making in the operating room. **IBM SPSS Statistics 27 Step by Step A Simple Guide and Reference** Routledge IBM SPSS Statistics 27 Step by Step: A Simple Guide and Reference, seventeenth edition, takes a straightforward, step-by-step approach that makes SPSS software clear to beginners and experienced researchers alike. Extensive use of four-color screen shots, clear writing, and step-by-step boxes guide readers through the program. Output for each procedure is explained and illustrated, and every output term is defined. Exercises at the end of each chapter support students by providing additional opportunities to practice using SPSS. This book covers the basics of statistical analysis and addresses more advanced topics such as multidimensional scaling, factor analysis, discriminant analysis, measures of internal consistency, MANOVA (between- and within-subjects), cluster analysis, Log-linear models, logistic regression, and a chapter describing residuals. The end sections include a description of data files used in exercises, an exhaustive glossary, suggestions for further reading, and a comprehensive index. IBM SPSS Statistics 27 Step by Step is distributed in 85 countries, has been an academic best seller through most of the earlier editions, and has proved an invaluable aid to thousands of researchers and students. New to this edition: Screenshots, explanations, and step-by-step boxes have been fully updated to reflect SPSS 27 A new chapter on a priori power analysis helps researchers determine the sample size needed for their research before starting data collection. **Discovering Statistics Using SPSS** SAGE Publications 'In

this brilliant new edition Andy Field has introduced important new introductory material on statistics that the student will need and was missing at least in the first edition. This book is the best blend that I know of a textbook in statistics and a manual on SPSS. It is a balanced composite of both topics, using SPSS to illustrate important statistical material and, through graphics, to make visible important approaches to data analysis. There are many places in the book where I had to laugh, and that's saying a lot for a book on statistics. His excellent style engages the reader and makes reading about statistics fun' - David C Howell, Professor Emeritus, University of Vermont USA This award-winning text, now fully updated with SPSS Statistics, is the only book on statistics that you will need! Fully revised and restructured, this new edition is even more accessible as it now takes students through from introductory to advanced level concepts, all the while grounding knowledge through the use of SPSS Statistics. Andy Field's humorous and self-deprecating style and the book's host of characters make the journey entertaining as well as educational. While still providing a very comprehensive collection of statistical methods, tests and procedures, and packed with examples and self-assessment tests to reinforce knowledge, the new edition now also offers: - a more gentle introduction to basic-level concepts and methods for beginners - new textbook features to make the book more user-friendly for those learning about more advanced concepts, encouraging 'critical thinking' - a brand new, full-colour design, making it easy for students to navigate between topics, and to understand how to use the latest version of SPSS Statistics - both 'real world' (the bizarre and the wonderful) and invented examples illustrate the concepts and make the techniques come alive for students - an additional chapter on multilevel modelling for advanced-level students - reinforced binding to make the book easier to handle at a computer workstation. The book also includes access to a brand new and improved companion Website, bursting with features including: - animated 'SPSS walk-through' videos clearly demonstrating how to use the latest SPSS Statistics modules - self-marking multiple choice questions - data sets for psychology, business and management and health sciences - a flash-card glossary for testing knowledge of key concepts - access to support material from SAGE study skills books. Statistics lecturers are also provided with a whole range of resources and teaching aids, including: - the test bank - over 300 multiple-choice questions ready to upload to WebCT, Blackboard or other virtual learning environments - charts and diagrams in electronic format for inclusion in lecture slides - PowerPoint slides written by the author to accompany chapters of the text. **Advanced Statistics in Research Reading, Understanding, and Writing Up Data Analysis Results** Shadow Finch Media LLC "Advanced Statistics in Research: Reading, Understanding, and Writing Up Data Analysis Results" is the simple, nontechnical introduction to the most complex multivariate statistics presented in empirical research articles. "wwwStatsInResearch.com, " is a companion website that provides free sample chapters, exercises, and PowerPoint slides for students and teachers. A free 600-item test bank is available to instructors. "Advanced Statistics in Research" does not show how to "perform" statistical procedures--it shows how to read, understand, and interpret them, as they are typically presented in journal articles and research reports. It demystifies the sophisticated statistics that stop most readers cold: multiple regression, logistic regression, discriminant analysis, ANOVA, ANCOVA, MANOVA, factor analysis, path analysis, structural equation modeling, meta-analysis--and more. "Advanced Statistics in Research" assumes that you have never had a course in statistics. It begins at the beginning, with research design, central tendency, variability, z scores, and the normal curve. You will learn (or re-learn) the big-three results that are common to most procedures: statistical significance, confidence intervals, and effect size. Step-by-step, each chapter gently builds on earlier concepts. Matrix algebra is avoided, and complex topics are explained using simple, easy-to-understand examples. "Need help writing up your results?" Advanced Statistics in Research shows how data-analysis results can be summarized in text, tables, and figures according to APA format. You will see how to present the basics (e.g., means and standard deviations) as well as the advanced (e.g., factor patterns, post-hoc tests, path models, and more). "Advanced Statistics in Research" is appropriate as a textbook for graduate students and upper-level undergraduates (see supplementary materials at StatsInResearch.com). It also serves as a handy shelf reference for investigators and all consumers of research. **Munro's Statistical Methods for Health Care Research** Lippincott Williams & Wilkins This work provides a foundation in the statistics portion of nursing. Topics expanded in this edition include reliability analysis, path analysis, measurement error, missing data, and survival analysis. **Psychology Research Methods Connecting Research to Students' Lives** Cambridge University Press Comprehensive, engaging, and punctuated with humor, this undergraduate textbook provides an interesting introduction to research methodology. Psychology Research Methods allows students to become familiar with the material through examples of research relevant to their lives. The textbook covers every major research approach in psychology. Students will learn how to evaluate and conduct the different varieties of descriptive research and experimental research. They will learn all steps of the research process from developing a research idea to writing about and presenting what they did. Each chapter contains suggestions for journal article readings and activities relevant to the topics covered. The textbook also includes a chapter on how to conduct research online and an appendix with an annotated manuscript keyed to the current edition of the American Psychological Association Publication Manual. **Essentials of Biostatistics in Public Health** Jones & Bartlett Publishers Essentials of Biostatistics in Public Health, Second Edition provides a fundamental and engaging background for students learning to apply and appropriately interpret biostatistics applications in the field of public health. Many examples are drawn directly from the author s remarkable clinical experiences with the renowned Framingham Heart Study, making this text practical, interesting, and accessible for those with little mathematical background. The examples are real, relevant, and manageable in size so that students can easily focus on applications rather than become overwhelmed by computations." **Concise Rules of APA Style** Amer Psychological Assn This easy-to-use pocket guide, compiled from the sixth edition of the "Publication Manual of the American Psychological Association," provides complete guidance on the rules of style that are critical for clear communication. **Concise Guide to APA Style** American Psychological Association (APA) Designed specifically for undergraduate writing, this easy-to-use pocket guide provides complete guidance for new writers on effective, clear, and inclusive scholarly communication and the essentials of formatting papers and other course assignments. **Statistics and Data Analysis for Nursing Research Pearson New International Edition** This edition uses a conversational style to teach students how to use statistical methods and procedures to analyze research findings. Readers are guided through the complete analysis process from performing a statistical analysis to the rationale behind doing so. **Writing about Quantitative Research in Applied Linguistics** Springer With increasing pressure on academics and graduate students to publish in peer reviewed journals, this book offers a much-needed guide to writing about and publishing quantitative

research in applied linguistics. With annotated examples and useful resources, this book will be indispensable to graduate students and seasoned researchers alike. **Essentials of Social Psychology** Pearson Education Essentials of Social Psychology provides a clear, concise and engaging introduction to the field. Covering all the major topics and theoretical perspectives, this exciting new book provides straightforward explanation of key terms and concepts in a lively and student-friendly manner. Debates and controversies are brought to life and the wider practical relevance of the subject is emphasised throughout. Pedagogical features that appear across the book include Research Classic sections which describe classic studies, Research Applications boxes that highlight more contemporary developments in social psychological research and their practical applications, Real World features that look at the everyday relevance of social psychology, and Literature, Film and TV features that demonstrate how social psychological concepts are dealt with in popular media. An international balance of research alerts students to the cross cultural dimensions of social psychology Essentials of Social Psychology is accompanied by MyPsychLab, an interactive online study resource designed to help students to consolidate and further their understanding. Together, the book and online support make this an ideal resource for those studying the subject for the first time, or as part of a more general programme of study. **Create to Learn Introduction to Digital Literacy** John Wiley & Sons Want to learn something well? Make media to advance knowledge and gain new ideas. You don't have to be a communication professional to create to learn. Today, with free and low-cost digital tools, everyone can compose videos, blogs and websites, remixes, podcasts, screencasts, infographics, animation, remixes and more. By creating to learn, people internalize ideas and express information creatively in ways that may inspire others. Create to Learn is a ground-breaking book that helps learners create multimedia texts as they develop both critical thinking and communication skills. Written by Renee Hobbs, one of the foremost experts in media literacy, this book introduces a wide range of conceptual principles at the heart of multimedia composition and digital pedagogy. Its approach is useful for anyone who sees the profound educational value of creating multimedia projects in an increasingly digital and connected world. Students will become skilled multimedia communicators by learning how to gather information, generate ideas, and develop media projects using contemporary digital tools and platforms. Illustrative examples from a variety of student-produced multimedia projects along with helpful online materials offer support and boost confidence. Create to Learn will help anyone make informed and strategic communication decisions as they create media for any academic, personal or professional project. **The Definitive Guide to Getting Your Budget Approved! Measure Intangibles to Calculate Your ROI Business Case** Solution Matrix The Definitive Guide is a practical guide to the real world of Business Cases. Its focus are the necessities of building actual Business Cases, yet without cutting short on the theoretical background as far as it is needed. The described Business Case methodology is beneficial for case builders and decision-makers and assumes no prior background in finance or business planning. For more than 15 years, Solution Matrix has helped thousands of business professionals in organizations like BMW, Cisco Systems Inc., Ericsson, SAP, and Siemens to understand the essentials of a Business Case and deliver Business Case results that score high in credibility, accuracy, and practical value. This book enables you to profit from their experience and specific Business Case method to get your budget approved. The Definitive Guide has various advantages: - 30 Case Studies from 10 different industries are enclosed - The comprehensible method is applicable to any project - A free 140 Days Trial Version of Crystal Ball(c) Oracle worth $360 is included - You can start building your Business Case immediately, while reading the book - It is an introduction for Business Case beginners and a handbook for those more experienced in building Business Cases After having read the book you will know: - the essentials of a strong Business Case - how to prepare a Business Case scientifically - how to calculate the Return on Investment (ROI) and other financial metrics - how to measure even soft benefits of your project in monetary terms - how to validate your results statistically - how to present the Business Case convincingly to the decision-makers Content: By offering an easy example of an actual Business Case throughout, the book ensures that all parts of the method are understood profoundly. The book covers the entire process of building a solid Business Case step by step. Part I - Influence Matrix: A tool for reducing the project's complexity while grasping the most important components of the entire project in respect to the outcome which is to be measured: How to capture any complex project completely and yet structured enough so that the entire Business Case is valid, verifiable, and convincing. Part II - Financial Model: The "core" of the Business Case is about more than just filling in the right numbers. How to build a structured financial model based on the Influence Matrix? How to structure it? Which data to use? From whom is data to be obtained in which form? How to fill it into the financial model? Part III - Risk- and Sensitivity Analysis: Validating the numbers statistically is the key to a sound Business Case. Basic statistical knowledge that is necessary for building and interpreting a solid Business Case is given. What is the difference between risk and sensitivity analysis? How to run a risk and sensitivity analysis? How to interpret it? The appendix includes a library of 30 Influence Matrices from 10 different industries. They offer direct practical guidance to similar projects you might be working on. The 140 day trial version of Crystal Ball(c) Oracle which is needed for a substantial risk and sensitivity analysis allows you to complete your solid Business Case right away. An extensive index makes this book not only a practical handbook for Business Case beginners but also for those who are already very experienced and wish to use it for checking specific details only. Our companion publication, Building Return on Investment (ROI) and Business Case Analysis Video Training on DVD, provides a practical, step by step DVD training for Business Case builders and their organizations **Introduction to Research Methods in Psychology** Pearson Education Introduction to Research Methods in Psychology, secondedition,provides clear, comprehensive and innovative coverage of quantitative and qualitative research methods for psychology students throughout their studies. In this essential text for psychology students, the research process is broken down into manageable steps to equip students with the skills to ask intelligent research questions, carry out a literature review, choose an appropriate research design, carry out data collection and write up their findings. Throughout the book research examples are discussed which offer an insight into how research advances our understanding in areas such as forensic, social, educational, and abnormal psychology. **Discovering Statistics Using IBM SPSS Statistics** SAGE Lecturers/instructors - request a free digital inspection copy here With a little help from his weird band of characters the Fourth Edition of the award-winning book continues, with its unique blend of humour and collection of bizarre examples, to bring statistics - from first principles to advanced concepts - well and truly to life using IBM SPSS Statistics. Lecturers: with WebAssign® you can manage and monitor your students' progress quickly and easily online or give them more opportunities to practise! Ideal for short courses, choose to use WebAssign® alongside the Fourth Edition of Andy Field's

textbook to quickly set up courses and schedule assignments (using the 2159 questions available) and track individual performance so you can spot in an instant where more instruction or practice is needed. If not using for fomal assessment, WebAssign® still lets you set questions for your students to practise over and over again. They get instant feedback and also links to the relevant chapter or section in the integral ebook to help them work out the correct solution. For more information on how to integrate WebAssign® into a forthcoming course or to arrange a class test please contact your local SAGE representative for more details. (Students please note: access to WebAssign® is dependent not only on the purchase of a student access code (ISBN: 9781446273043) but also a username, institution code and password supplied by your course leader/instructor). SAGE MobileStudy - study where and when you like Scan any QR code within the book to access revision material on a smartphone or tablet such as Cramming Sam's Study tips, flashcard glossaries, interactive multiple choice questionnaires and more. Click here to take a look (if you're accessing the site from a desktop you'll be taken to the Companion Website instead; look out for the MobileStudy icon to show you which pages are also available on the MobileStudy site). See how Andy's book is changing the landscape for textbooks through the use of technology! Support materials for a wide range of disciplines Education and Sport Sciences lecturer support materials with enhanced ones for Psychology, Business and Management and the Health Sciences on the enhanced Companion Website make the book even more relevant to a wider range of subjects across the social sciences and where statistics is taught to a cross-disciplinary audience. Other major new updates include: Now fully compatible with recent IBM SPSS Statistics releases. Two new characters! Statistical cult leader Oditi provides students with access to video clips via his Lantern to help further understanding of statistical/SPSS concepts, while Confusius helps students to make better sense of statistical terms. The enhanced Companion Website offers plenty of lecturer and student material to use in conjunction with the textbook. These include PowerPoints and subject-specific testbanks for lecturers as well as answers to the Smart Alex tasks at the end of the each chapter; datafiles for testing problems in SPSS; flashcards of key concepts; self-assessment multiple-choice questions; and online videos of key statistical and SPSS procedures discussed in the textbook for students. Video Links Go behind the scenes of the Fourth Edition, and find out about the man behind the book Watch Andy introduce SAGE MobileStudy Ask Andy Anything: Teaching stats... and Robbie Williams' head Ask Andy Anything: Gibson or Fender Ask Andy Anything: The one part of the book Andy hated writing Available with Perusall—an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more. **Discovering Statistics Using SPSS (and Sex, Drugs and Rock'n'roll)** SAGE Get the Statistics Book That's Sweeping the Nation! Appropriate for All Levels--Undergraduate to Doctorate Programs in Every Discipline! This new edition of Field's bestselling textbook provides students of statistical methods with everything they need to understand, use and report statistics - at every level. Written in Andy Field's vivid and entertaining style, and furnished with playful examples from everyday student life (among other places), the book forms an accessible gateway into the often intimidating world of statistics and a unique opportunity for students to ground their knowledge of statistics through the use of SPSS. The text is fully compliant with the latest release of SPSS (version 13). Key updates in Second Edition: - More coverage with completely new material on non-parametric statistics, loglinear analysis, effect sizes and how to report statistical analysis - Even more student-friendly features, including a glossary of key statistical terms and exercises at the end of chapters for students to work through, with datasets and answers to chapter exercises on the accompanying CD-ROM - A larger and more easy-to-reference format: notation in each section identifies the intended level of study while the new 2-color text design enhances the features in the book and, together with the larger format, provides extra clarity throughout - A companion website is available at www.sagepub.co.uk/field, containing resources for both students and instructors: a testbank of MCQs for students to test their own knowledge; online glossary in flash card format; multiple choice questions and answers to use for class assessment - available on restricted access basis to instructors via entry password; and PowerPoint Slides of all formatted artwork in the textbook for instructors to include in their own lecture slides. Andy Field is a Senior Lecturer in Psychology at The University of Sussex, U.K. where his success in making statistics accessible was recognized with a teaching award in 2001. "The Second Edition of Andy Field's Discovering Statistics Using SPSS is an excellent book and a valuable addition to the teaching of statistics in the behavioral sciences. The title of the book accurately reflects the approach taken. This is not simply a primer on how to use SPSS, but is a very good statistics text using SPSS as a vehicle for illustrating and expanding on the statistical content of the book. At the same time it also serves as a manual for SPSS, and has taught me things that I had not known about the software. I find this flexible approach to the blending of content and software to be an effective way of teaching the material. It is impossible to review this book without commenting on Andy's particular style. I enjoyed it immensely and think that it would appeal to both students and their instructors. It is refreshing to see someone who doesn't take himself too seriously." -- David C Howell, Professor Emeritus, University of Vermont **Doing Data Analysis with SPSS Version 18** Brooks/Cole Now updated for SPSS, this fifth edition is excellent supplement to any introductory statistics course. It provides a practical and useful introduction to SPSS and enables students to work independently to learn helpful software skills outside of class. **SPSS Survival Manual A Step by Step Guide to Data Analysis Using SPSS for Windows (version 12)** Presents a guide to the research process, covering such topics as descriptive statistics, correlation, t-tests, factor analysis, and multiple regression. **IBM SPSS Statistics 26 Step by Step A Simple Guide and Reference** Routledge IBM SPSS Statistics 26 Step by Step: A Simple Guide and Reference, sixteenth edition, takes a straightforward, step-by-step approach that makes SPSS software clear to beginners and experienced researchers alike. Extensive use of four-color screen shots, clear writing, and step-by-step boxes guide readers through the program. Output for each procedure is explained and illustrated, and every output term is defined. Exercises at the end of each chapter support students by providing additional opportunities to practice using SPSS. This book covers the basics of statistical analysis and addresses more advanced topics such as multi-dimensional scaling, factor analysis, discriminant analysis, measures of internal consistency, MANOVA (between- and within-subjects), cluster analysis, Log-linear models, logistic regression and a chapter describing residuals. Back matter includes a description of data files used in exercises, an exhaustive glossary, suggestions for further reading and a comprehensive index. IMB SPSS Statistics 26 Step by Step is distributed in 85 countries, has been an academic best seller through

most of the earlier editions, and has proved invaluable aid to thousands of researchers and students. New to this edition: Screenshots, explanations, and step-by-step boxes have been fully updated to reflect SPSS 26 How to handle missing data has been revised and expanded and now includes a detailed explanation of how to create regression equations to replace missing data More explicit coverage of how to report APA style statistics; this primarily shows up in the Output sections of Chapters 6 through 16, though changes have been made throughout the text.