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## **KEY=MANUAL - WESTON MATHEWS**

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### **HANDBOOK OF SPORTS MEDICINE AND SCIENCE, GYMNASTICS**

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**John Wiley & Sons This new volume in the Handbook of Sports Medicine and Science series, published in conjunction with the Medical Commission of the International Olympic Committee, offers comprehensive and practical guidance on the training and medical care of competitive gymnasts. Written and edited by leading trainers, team doctors, coaches and other professionals with unparalleled experience in elite gymnastics, this book covers all the key aspects of caring for gymnasts, minimizing the unique risks these athletes face, and treating injuries when they happen. The book is organized into 4 sections covering: The evolution of gymnastics Growth and development Training and performance Sports medicine Individual chapters cover key topics such as energy needs and body weight management; biomechanics; psychology; the epidemiology of gymnastic injuries; treatment and rehabilitation of common injuries; injury prevention; and more. Endorsed by the International Gymnastics Federation (FIG), no other book offers such an in-depth look at the unique considerations and challenges that affect the growth, performance, training, and medical care of athletes in this demanding sport.**

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## **UNIMARC MANUAL**

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### **BIBLIOGRAPHIC FORMAT**

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**Walter de Gruyter The third edition succeeds the fifth update of second edition. One of the main features has been the**

adoption of new and revised international standards, notably the International Standard Identifier for Libraries and Related Organizations, the ISBN 13 and the linking ISSN. New fields have been added for recording the Persistent Record Identifier. Uniform Conventional Headings for Legal and Religious texts are now catered for with separate fields. A number of fields have been revised: archival materials, manuscripts and documentation produced by the ISSN International Centre.

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## **GREGG SHORTHAND**

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### **A LIGHT-LINE PHONOGRAPHY FOR THE MILLION**

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### **THE DISHEVELED DICTIONARY**

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### **A CURIOUS CAPER THROUGH OUR SUMPTUOUS LEXICON**

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Houghton Mifflin Harcourt Uses imaginative examples to illustrate the meaning of words from abrogate, brouhaha, and cachinnate to susurrations, truculence, and voluble

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## **THE HUMAN USE OF HUMAN BEINGS**

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## **CYBERNETICS AND SOCIETY**

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Da Capo Press Only a few books stand as landmarks in social and scientific upheaval. Norbert Wiener's classic is one in that small company. Founder of the science of cybernetics—the study of the relationship between computers and the human nervous system—Wiener was widely misunderstood as one who advocated the automation of human life. As this book reveals, his vision was much more complex and interesting. He hoped that machines would release people from relentless and repetitive drudgery in order to achieve more creative pursuits. At the same time he realized the danger of dehumanizing and displacement. His book examines the implications of cybernetics for education, law, language, science, technology, as he anticipates the enormous impact—in effect, a third industrial revolution—that the computer has had on our lives.

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## **JOSEPH DECAMP**

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### **MASTER PAINTER OF THE BOSTON SCHOOL**

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**Prestel Pub Joseph Rodefer DeCamp was one of America's finest painters. Throughout his career he experimented with, and mastered, many techniques, constantly thirsting for new ways to express his artistic skills. DeCamp's first leanings were towards landscape painting, yet it is a tragic irony that so few of his landscapes survive, as a significant proportion of his early work, some several hundred paintings, was destroyed by fire when he was 46. This tragedy was compounded in later years by ill health, which reduced his output. Joseph Rodefer DeCamp was born in 1858 in Cincinnati, Ohio, where he studied at the McMicken School of Design. He left America in 1878 to study in Munich and then lived in Florence and Italy, before returning to the USA in 1883. The following year he settled in Boston. He was a founding member of the Ten American painters in 1897 and visited North Africa, Spain and England in 1909. DeCamp died in 1923 in Boca Grande, Florida. This book examines the artist's life in terms of seven well-defined periods. The book traces how, as a boy in Cincinnati, he showed astonishing early dedication to his talent. It describes how he trained in Europe for five years, studying first at the Royal Academy in Munich and then training under Frank Duveneck while living in Venice and Florence. Author Laurene Buckley examines DeCamp's blossoming career on his return to America in three stages: Cincinnati and teaching in Cleveland; his early years in Boston; and his emergence as a national figure when, in the 1890s, he turned his consummate skills to Impressionism. Experimenting with bright colours, he earned himself an accolade from the New York Times as a painter "in the Monet advance." During the period that Laurene Buckley describes as DeCamp's "maturity", 1900-1917, the artist became well known for his portraiture. Many of his most famous surviving paintings are portraits. This book not only retells the story of DeCamp's varied life, but also examines his seemingly limitless experimentation throughout his career, and discusses his meticulous skills as a draftsman. It is illustrated throughout with many of DeCamp's finest works, including several images of the paintings lost as a result of the fire in his Boston Harcourt Street studio in 1904.**

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### **A RUSSIAN ADVOCATE OF PEACE: VASILII MALINOVSKII (1765-1814)**

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**Springer Vasilii Fedorovich Malinovskii (1765-1814) is a name which has hitherto lacked true resonance in the history of Russian culture. It is of course a name known to all students of Alexander Pushkin's biography, for Malinovskii was the first Director of the new Tsarskoe Selo Lyceum, if, sadly, for only the first three of the young poet's years at the**

school. For those scholars conversant with the intellectual and literary life of the "beautiful beginning" of the reign of Alexander I's reign Malinovskii has his little niche for his remarkable *Rassuzhdenie o mire i voine* (1803) and less for his *Osenne vechera* (1803), a little-known journal limited to a mere eight weekly issues and written entirely by the editor. As regards the of his 'eighteenth-century' Malinovskii, who lived the first thirty-five years life predominantly in the reign of the great Catherine, little information encumbers the memory of even specialists of the period. Indeed, his elder brother, Aleksei Fedorovich (1762-1840), is the more likely to be remembered for his literary and translating work as well for his later position as Head of the Moscow Archive of the Ministry of Foreign Affairs, which brought him into contact with Pushkin and, not unexpectedly, with Karamzin. Karamzin referred to him as "one of my few old and genuine friends", but one searches in vain for a similar accolade for Vasilii Fedorovich.

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## **INNOVATION ACCOUNTING**

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### **A PRACTICAL GUIDE FOR MEASURING YOUR INNOVATION ECOSYSTEM'S PERFORMANCE**

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**Bis Publishers** When a company is committed to growing through innovation - not just exploiting the existing business models - standard accounting documents offer insufficient and, oftentimes irrelevant data. Innovation Accounting is a practical guide for these companies to help them measure and track innovation. Most established organizations have understood the need to innovate and become more digital, however the management tools available to leaders seeking to understand the investments in innovation are lacking. Financial accounting in particular is difficult to use in the context of (digital) innovation. Therefore a new complementary system for measuring and tracking innovation is needed. The book provides tools, frameworks, templates, and visualizations that can be easily understood and applied. These can all be used by executives looking for a new way of measuring corporate performance in a world where accounting-recognized assets are becoming commodities, by investors seeking better ways of looking at a company's growth potential, and by managers who need to value innovation product teams using more than just financial indicators. Innovation Accounting is an essential go-to book for anyone that wants to measure their company's innovation ecosystem.

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## **THE GROWING BUSINESS HANDBOOK**

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## **STRATEGIES FOR PLANNING, FUNDING AND MANAGING BUSINESS GROWTH**

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Designed to help those businesses with an established market position, this text adopts a practical approach to the issues encountered by rapidly expanding businesses. The handbook presents a range of practical strategies for managing growth, focusing on how companies can fulfil their potential by adopting appropriate funding, adapting their structure and ownership, as well as developing world-class management capabilities.

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## **INTRODUCTION TO SOFT MATTER**

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## **SYNTHETIC AND BIOLOGICAL SELF-ASSEMBLING MATERIALS**

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John Wiley & Sons This book provides an introduction to this exciting and relatively new subject with chapters covering natural and synthetic polymers, colloids, surfactants and liquid crystals highlighting the many and varied applications of these materials. Written by an expert in the field, this book will be an essential reference for people working in both industry and academia and will aid in understanding of this increasingly popular topic. Contains a new chapter on biological soft matter Newly edited and updated chapters including updated coverage of recent aspects of polymer science. Contain problems at the end of each chapter to facilitate understanding

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## **VIVE MOI!**

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Vintage

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## **AND AGAIN**

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## **A NOVEL**

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There are conditions: he will start his new life from his present age of 65 and live backwards, growing younger and younger until he is finally whistled back into the womb of time.

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## **ALADDIN AND THE ENCHANTED LAMP**

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Arthur Levine Recounts the tale of a poor tailor's son who becomes a wealthy prince with the help of a magic lamp he finds in an enchanted cave. Philip Pullman garnered every accolade around with the breathtaking His Dark Materials

trilogy. Now he turns his storytelling

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## **BRAND NEW JUSTICE**

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Routledge Recently vilified as the prime dynamic driving home the breach between poor and rich nations, here the branding process is rehabilitated as a potential saviour of the economically underprivileged. Brand New Justice, now in a revised paperback edition, systematically analyses the success stories of the Top Thirteen nations, demonstrating that their wealth is based on the 'last mile' of the commercial process: buying raw materials and manufacturing cheaply in third world countries, these countries realise their lucrative profits by adding value through finishing, packaging and marketing and then selling the branded product on to the end-user at a hugely inflated price. The use of sophisticated global media techniques alongside a range of creative marketing activities are the lynchpins of this process. Applying his observations on economic history and the development and impact of global marketing, Anholt presents a cogent plan for developing nations to benefit from globalization. So long the helpless victim of capitalist trading systems, he shows that they can cross the divide and graduate from supplier nation to producer nation. Branding native produce on a global scale, making a commercial virtue out of perceived authenticity and otherness and fully capitalising on the 'last mile' benefits are key to this graduation and fundamental to forging a new global economic balance. Anholt argues with a forceful logic, but also backs his hypothesis with enticing glimpses of this process actually beginning to take place. Examining activities in India, Thailand, Russia and Africa among others, he shows the risks, challenges and pressures inherent in 'turning the tide', but above all he demonstrates the very real possibility of enlightened capitalism working as a force for good in global terms.

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## **THE PUBLISHER**

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## **THE JOURNAL OF THE PUBLISHING INDUSTRY**

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## **THE PUBLISHERS' CIRCULAR AND BOOKSELLERS' RECORD**

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## **COMPLEX ANALYSIS**

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Cambridge University Press A new edition of a classic textbook on complex analysis with an emphasis on translating visual intuition to rigorous proof.

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## **PETROLEUM ENGINEER'S GUIDE TO OIL FIELD CHEMICALS AND FLUIDS**

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**Gulf Professional Publishing Petroleum Engineer's Guide to Oil Field Chemicals and Fluids is a comprehensive manual that provides end users with information about oil field chemicals, such as drilling muds, corrosion and scale inhibitors, gelling agents and bacterial control. This book is an extension and update of Oil Field Chemicals published in 2003, and it presents a compilation of materials from literature and patents, arranged according to applications and the way a typical job is practiced. The text is composed of 23 chapters that cover oil field chemicals arranged according to their use. Each chapter follows a uniform template, starting with a brief overview of the chemical followed by reviews, monomers, polymerization, and fabrication. The different aspects of application, including safety and environmental impacts, for each chemical are also discussed throughout the chapters. The text also includes handy indices for trade names, acronyms and chemicals. Petroleum, production, drilling, completion, and operations engineers and managers will find this book invaluable for project management and production. Non-experts and students in petroleum engineering will also find this reference useful. Chemicals are ordered by use including drilling muds, corrosion inhibitors, and bacteria control Includes cutting edge chemicals and polymers such as water soluble polymers and viscosity control Handy index of chemical substances as well as a general chemical index**

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## **ESSENTIALS OF SERVICES MARKETING**

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**FT Press Make it easy for students to understand: Clear, Simple Language and Visual Learning Aids The authors use simple English and short sentences to help students grasp concepts more easily and quickly. The text consists of full-colored learning cues, graphics, and diagrams to capture student attention and help them visualize concepts. Know Your ESM presents quick review questions designed to help students consolidate their understanding of key chapter concepts. Make it easy for students to relate: Cases and Examples written with a Global Outlook The first edition global outlook is retained by having an even spread of familiar cases and examples from the world's major regions: 40% from American, 30% from Asia and 30% from Europe. Help students see how various concepts fit into the big picture: Revised Framework An improved framework characterized by stronger chapter integration as well as tighter presentation and structure. Help instructors to prepare for lessons: Enhanced Instructor Supplements Instructor's Manual: Contain additional individual and group class activities. It also contains chapter-by-chapter teaching suggestions. Powerpoint Slides: Slides will feature example-based teaching using many examples and step-by-step application cases to teach and illustrate chapter concepts. Test Bank: Updated Test Bank that is Test Gen compatible.**

**Video Bank:** Corporate videos and advertisements help link concept to application. Videos will also come with teaching notes and/or a list of questions for students to answer. **Case Bank:** Cases can be in PDF format available for download as an Instructor Resource.

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## **WINE MARKETING**

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### **A PRACTICAL GUIDE**

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**Routledge** This is a practical guide to the specific issues that affect the marketing of wine at an international level. The author covers theory and the results of research but the focus is on the nuts and bolts of marketing based on case studies.

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### **SCARS, MARKS & TATTOOS**

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I have physical scars from past surgeries, however, I have emotional scars as well. They were buried deep inside (hidden). It wasn't until my mother died was I able to "catch my breath" and to make sense of or process the emotional pain I had endured due to her prescription drug addiction, resulting in my own addictions.

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## **HANDBOOK OF LABORATORY ANIMAL SCIENCE**

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### **ESSENTIAL PRINCIPLES AND PRACTICES**

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**CRC Press** The second edition of an international bestseller, this book provides veterinary specialists as well as veterinary and biomedical researchers with detailed information about laboratory animal genetics, diseases, health monitoring, nutrition, and environmental impact on animal experiments. Completely revised and updated, Volume I now contains expand

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## **SIR JOHN TENNIEL**

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### **ALICE'S WHITE KNIGHT**

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This is the first full-scale illustrated biography of Tenniel to appear. The author, an acknowledged authority on Victorian artist-illustrators, has compiled a detailed and fascinating account of this enigmatic and thoroughly elusive

individual, one his colleagues knew as the supreme English gentleman. An obsessively private individual, Tenniel emerges from this book as a secretive, dedicated yet ultimately mysterious character. A true product of the Victorian age, he emulated the virtues and high moral standards inherent in his middle class public. Fiercely independent from an early age, he abandoned art school to forge his tenuous way in the world of the freelance artist and ultimately triumphed with over 38 illustrated books to his name. These earned him the coveted accolade of 'the greatest illustrative achievement of any single hand' for his Lalla Rookh illustrations. Here for the first time the traumatic account in full of Tenniel's troubled relationship with Lewis Carroll is set out, alongside numerous unpublished examples of the Alice books illustrations as they were created. These illustrations were second in importance only to Tenniel's Punch career, which is examined by themes, social and historical issues and in the light of Tenniel's own troubled life. Finally the book contains a complete catalogue listing of all Tenniel illustrations for the serious collector, a list of all exhibited work and lists of cartoons and paintings hitherto ignored by students of Victorian art. The book is thoroughly illustrated with 150 black and white illustrations, many of which have never been published before, to give a complete picture of this supreme Victorian artist.

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## **THE BOOKSELLER, NEWSDEALER AND STATIONER**

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## **THE ULTIMATE COMPANION FOR BIRDING IN SOUTHERN AFRICA: TROGONS**

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## **HANDBOOK ON BUSINESS PROCESS MANAGEMENT 1**

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## **INTRODUCTION, METHODS, AND INFORMATION SYSTEMS**

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Springer Business Process Management (BPM) has become one of the most widely used approaches for the design of modern organizational and information systems. The conscious treatment of business processes as significant corporate assets has facilitated substantial improvements in organizational performance but is also used to ensure the conformance of corporate activities. This Handbook presents in two volumes the contemporary body of knowledge as articulated by the world's leading BPM thought leaders. This first volume focuses on arriving at a sound definition of BPM approaches and examines BPM methods and process-aware information systems. As such, it provides guidance for the integration of BPM into corporate methodologies and information systems. Each chapter has been contributed by leading international experts. Selected case studies complement their views and lead to a summary of BPM

expertise that is unique in its coverage of the most critical success factors of BPM. The second edition of this handbook has been significantly revised and extended. Each chapter has been updated to reflect the most current developments. This includes in particular new technologies such as in-memory data and process management, social media and networks. A further focus of this revised and extended edition is on the actual deployment of the proposed theoretical concepts. This volume includes a number of entire new chapters from some of the world's leading experts in the domain of BPM.

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## **KINGS OF THE MOUNTAINS**

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### **HOW COLOMBIA'S CYCLING HEROES CHANGED THEIR NATION'S HISTORY**

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White Lion Publishing For the first time Matthew Rendell tells the little-known story of a Latin American country in which cycling is the national sport, whose sportsmen, denied the enormous benefits of prosperity, cutting-edge technology and unlimited sponsorship, have nevertheless achieved prodigious cycling feats both at home and abroad, and helped to forge for Colombia a heroic national identity. He tells of how, during the fifties, Colombia's own top cycle race, the Vuelta de Colombia, was still being held on dusty, unpaved roads - with consequentially ghastly accidents; of how the first top European cyclists who came to race in Colombia found themselves utterly vanquished by its endless mountain climbs; of how the biography of Colombia's first cycling superstar was written by Gabriel Garcia Marquez. Then, following the story through to the seventies and eighties, he shows how Colombia's cyclists began to make their mark abroad, even in the ultimate competition, the Tour de France - and, while they may have lacked the team discipline and the pace training to win the race itself, how to them the premier accolade was to become King of the Mountains, by beating everyone else in the Tour's most drainin

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## **THE IDEA OF CULTURE**

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Wiley-Blackwell 'Culture' is said to be one of the two or three most complex words in the English language, and the term which is sometimes considered to be its opposite, 'Nature', is commonly awarded the accolade of being the most complex of all. Terry Eagleton's book, in this vital new series from Blackwell, focuses on discriminating different meanings of culture, as a way of introducing to the general reader the contemporary debates around it. In what amounts to a major statement, with pointed relevance to the world in the new millennium, Eagleton launches a critique of postmodern "culturalism", arguing instead for a more complex relation between Culture and Nature, and trying to

retrieve the importance of such concepts as human nature from a non-naturalistic perspective. His book sets its face against a certain fashionable populism in this area, as well as drawing attention to the deficiencies of elitism. It makes radical inquiry into the reasons, both creditable and discreditable, why 'culture' has come in our own period to bulk as large as it does, and provocatively proposes that it is time, while acknowledging its significance, to put it back in its place.

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### **TOYOTA FJ CRUISER**

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Motorbooks Toyota's legendary FJ40, the rugged off-road two-door Landcruiser introduced in 1960, sold more than one million models in its lifetime--and is still in service in the roughest parts of the world, nearly a quarter of a century after the last one rolled off the assembly line. As Toyota prepares to roll out its new version of this classic, this book offers a close-up, behind-the-scenes look at the development and production of the new FJ Cruiser, a retro 4x4 that combines its famous predecessor's unparalleled style with solid off-road capabilities and all the convenience and comfort that today's technology offers. With interviews from the designers, engineers, and executives involved in making the FJ Cruiser, as well as more than 150 photos of the new vehicle and details on the 4x4's specifications, this book puts readers into the driver's seat of Toyota's next classic Cruiser.

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### **URBAN AND COMMUNITY FORESTRY IN THE NORTHEAST**

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Springer Science & Business Media This book is a textbook for Urban/Community Forestry courses and a handbook for Shade Tree Commissions, tree wardens, State and National Forestry Services, and professional societies. It is the most complete text in this field because it addresses both culture and management, and the chapters have been written by experts who are active practitioners. The book provides observations and examples relevant to every urban center in the U.S. and elsewhere.

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### **PHILASTER**

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### **OR, LOVE LIES A-BLEEDING**

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London : Methuen Written in 1609 for Shakespeare's company, "Philaster" is one of the most ambitious works of literary collaboration ever attempted. Whereas only the lowest potboiling third of the dramatic repertory of the time

was produced by multiple authorship, this hybrid drama by a pair of young dramatists was also a new type of tragicomedy. Its success led the play to be performed for over thirty years and made Beaumont and Fletcher the only authors besides Shakespeare and Jonson to be granted the accolade of a posthumous collection of their plays in Folio. Andrew Gurr's substantial commentary and notes have never been surpassed since the first publication of the edition and joins the list of over thirty plays currently published in The Revels Plays.

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## **CURRENT PERSPECTIVES ON THE ANXIETY DISORDERS**

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### **IMPLICATIONS FOR DSM-V AND BEYOND**

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Springer Publishing Company This book synthesizes the best of the new research related to anxiety disorders and how they are classified and diagnosed. Dr. Dean McKay and his co-editors have brought together leading authorities from multiple theoretical traditions to present the new directions and perspectives in the field of anxiety research. The contributors also discuss why current classification systems are inadequate, and what revisions should be made. The book presents in-depth discussions of how anxiety disorders are understood and assessed, as well as potential new implications for DSM-V. Key features: Covers the existing descriptive approach to the study of anxiety disorders, its adequacy in diagnosis, and its limitations Discusses the major theoretical and methodological approaches used to assess anxiety, such as fear circuitry, taxometric methods, actigraphy, neuroscience, and behavioral genetics Reviews diagnostic and classification controversies that center on specific anxiety disorders, such as obsessive-compulsive disorder, social anxiety, posttraumatic stress disorder, and worry This book covers the full spectrum of theoretical and empirical approaches used in the study, diagnosis, and classification of anxiety problems. In short, this volume serves as the authoritative reference book on the conceptualization and diagnosis of anxiety disorders.

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## **NATURE AND NATION**

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### **FORESTS AND DEVELOPMENT IN PENINSULAR MALAYSIA**

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University of Hawaii Press Nature and Nation explores the relations between people and forests in Peninsular Malaysia where the planet's richest terrestrial eco-system met head-on with the fastest pace of economic transformation experienced in the tropical world. It engages the interplay of history, culture, science, economics and politics to provide a holistic interpretation of the continuing relevance of forests to state and society in the moist tropics.

Malaysia has long been singled out for emulation by developing nations, an accolade contradicted in recent years by concerns over its capital-, rather than poverty-driven forest depletion. The Malaysian case supports the call for re-appraisal of entrenched prescriptions for development that go beyond material needs. -- Book cover.

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## **RITUAL**

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### **PERSPECTIVES AND DIMENSIONS**

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Oxford University Press From handshakes and toasts to chant and genuflection, ritual pervades our social interactions and religious practices. Still, few of us could identify all of our daily and festal ritual behaviors, much less explain them to an outsider. Similarly, because of the variety of activities that qualify as ritual and their many contradictory yet, in many ways, equally legitimate interpretations, ritual seems to elude any systematic historical and comparative scrutiny. In this book, Catherine Bell offers a practical introduction to ritual practice and its study; she surveys the most influential theories of religion and ritual, the major categories of ritual activity, and the key debates that have shaped our understanding of ritualism. Bell refuses to nail down ritual with any one definition or understanding. Instead, her purpose is to reveal how definitions emerge and evolve and to help us become more familiar with the interplay of tradition, exigency, and self-expression that goes into constructing this complex social medium.

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### **ADVANCES IN FINGERPRINT TECHNOLOGY**

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CRC Press Fingerprints constitute one of the most important categories of physical evidence, and it is among the few that can be truly individualized. During the last two decades, many new and exciting developments have taken place in the field of fingerprint science, particularly in the realm of methods for developing latent prints and in the growth of imag

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## **UNIMARC MANUAL**

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### **KEY THINKERS IN NEUROSCIENCE**

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Routledge Key Thinkers in Neuroscience provides insight into the life and work of some of the most significant minds

that have shaped the field. Studies of the human brain have been varied and complex, and the field is rich in pioneers whose endeavours have broken new ground in neuroscience. Adopting a chronological and multi-disciplinary approach to each Key Thinker, the book highlights their extraordinary contributions to neuroscience. Beginning with Santiago Ramon y Cajal and finishing with the philosophers Patricia Churchland and Paul Churchland, this book provides a comprehensive look at the new ideas and discoveries that have shaped neuroscientific research and practice, and the people that have been invaluable to this field. This book will be an indispensable companion for all students of neuroscience and the history of psychology, as well as anyone interested in how we have built our knowledge of the brain.

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## **CHIVALRY**

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## **MARKETING MANAGEMENT**

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This is the 14th edition of 'Marketing Management' which preserves the strengths of previous editions while introducing new material and structure to further enhance learning.

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## **MYSQL REFERENCE MANUAL**

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## **DOCUMENTATION FROM THE SOURCE**

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"O'Reilly Media, Inc." This comprehensive reference guide offers useful pointers for advanced use of SQL and describes the bugs and workarounds involved in compiling MySQL for every system.