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KEY=PAPERS - KENNEDI KALEIGH

DOING BY LEARNING

THE BUSINESS CAPSTONE EXPERIENCE OF A REAL WORLD, WORK-BASED PROJECT

From small colleges to the largest universities, Business Education is moving to make learning more real. For both undergraduate and MBA Business students the culminating learning experience is more frequently an actual project for a living, breathing organization. Doing by Learning is a roadmap of what Business students need to know and do when faced with a field-based business capstone project. It nicely bridges the gap between students' success in Business courses and integrating their knowledge through an applied business research project. It does this by, first, helping students understand the WHY of the journey they are undertaking by reflecting on their Business education. Next, groundwork is provided on HOW experiential and work-based learning processes will now be paramount to learning from experience in a real project. Finally, the WHAT is presented through very specific methods to successfully design, research and implement a large and often loosely defined project. This book takes a very student-oriented and "hands-on" approach that captures how learning really happens in today's organizations. There is a strong emphasis, for example, on students engaging in their own primary research, since so much of work-based

learning and decision making happens through social interaction and direct inquiry rather than large population, statistically-driven studies. It does this through the use of the more current, interactive and iterative tools of learning in today's workplace such as Design Thinking, Action Research, Experiential Learning, Action Learning, Appreciative Inquiry and others. Doing by Learning also includes thirty-five experiential activities designed to make the learning more engaging and fun. While these activities are designed to be self-paced by the reader, they also make perfect assignments in a course or seminar wrapped around the student project itself. Four case studies, inspired by real student projects, are also presented throughout the text to provide living examples of the process. The steps and tools in Doing by Learning match today's fast paced academic environment. Originally designed to accommodate eight week-long online capstone courses, this book is perfect for Business capstone courses that are increasingly offered over shorter timelines and in hybrid, remote or online modes. Website: mydoingbylearning.com

ANNALS OF ENTREPRENEURSHIP EDUCATION AND PEDAGOGY - 2018

Edward Elgar Publishing The third volume of the Annals of Entrepreneurship Education and Pedagogy critically examines past practices, current thinking, and future insights into the ever-expanding world of Entrepreneurship education. Prepared under the auspices of the United States Association for Small Business and Entrepreneurship (USASBE), this compendium covers a broad range of scholarly, practical, and thoughtful perspectives on a compelling range of entrepreneurship education issues.

DESIGNING EFFECTIVE ASSESSMENT

PRINCIPLES AND PROFILES OF GOOD PRACTICE

John Wiley & Sons Fifteen years ago Trudy Banta and her colleagues surveyed the national landscape for the campus examples that were published in the classic work *Assessment in Practice*. Since then, significant advances have occurred, including the use of technology to organize and manage the assessment process and increased reliance on assessment findings to make key decisions aimed at enhancing student learning. Trudy Banta, Elizabeth Jones, and Karen Blackoffer 49 detailed current examples of good practice in planning, implementing, and sustaining assessment that are practical and ready to apply in new settings. This important resource can help educators put in place an effective process for determining what works and which improvements will have the most impact in improving curriculum, methods of instruction, and student services on college and university campuses. "Institutional

researchers, accreditation committee members, faculty, and all the rest of us working to assess student learning will be inspired by the examples of good practices set in a scholarly context by Banta, Jones, and Black." —Randy L. Swing, executive director, Association for Institutional Research "The authors' long and deep experience in assessment has informed this wonderful resource, which combines overarching principles of effective assessment with concrete case studies drawn from diverse institutions. Readers will learn how to go beyond using standardized test scores as the sole measure of learning, how to establish classroom-based assessment, how to use multiple assessment data for improvement, and how to get faculty involved in the process." —Barbara E. Walvoord, author, *Effective Grading and Assessment Clear and Simple* "Higher education's preeminent assessment scholars have done it again, responding to growing requests for assessment models and examples of good practice with an extensive array of meaningful, practical profiles. No matter what your institution's mission, and no matter where you are in the assessment process, you will find a wealth of ideas here." —Linda Suskie, author, *Assessing Student Learning: A Common Sense Guide*

THE PIVOTAL ROLE OF ACADEMIC LIBRARIANS IN DIGITAL LEARNING

ABC-CLIO The current budget-constrained, rapidly evolving climate of higher education and academic libraries makes it a necessity for academic librarians and administrators to communicate the value of their library to the university. This book explains how to execute this critical task. • Advocates and explains the instructional role of academic librarians—a role that is key and continuing to grow in importance • Furnishes practical examples of digital products and proven processes to aid in student learning • Provides concrete methodologies to use technology to increase the visibility and perceived value of academic libraries • Illustrates the use of templates, lesson plans, and other tools that serve teaching librarians

CASINO GAMING IN THE UNITED STATES

A RESEARCH GUIDE

Scarecrow Press **Overviews the casino industry and its effects on economy and society, and points the way toward print resources and organizations. Lists state information sources, regulatory agencies, and Indian gaming sites by state, related companies and associations, periodicals, and experts in the field, and offers an annotated bibliography of some 900 key references for books, articles, and government publications written from 1985 through 1994. Annotation copyrighted by Book News, Inc., Portland, OR**

TEACHING AND LEARNING AT BUSINESS SCHOOLS

TRANSFORMING BUSINESS EDUCATION

Gower Publishing, Ltd. For everyone concerned with the development of business schools, the faculty and the students within them, **Teaching and Learning at Business Schools** provides direction, ideas and techniques for transforming the delivery of business education. The book tackles themes both within the classroom - teaching across different contexts and cultures - and outside the classroom -leading and developing business schools, designing and running programmes, developing faculty members.

COMPETITIVEEDGE:A GUIDE TO BUSINESS PROGRAMS 2013

Peterson's **Peterson's CompetitiveEdge: A Guide to Graduate Business Programs 2013** is a user-friendly guide to hundreds of graduate business programs in the United States, Canada, and abroad. Readers will find easy-to-read narrative descriptions that focus on the essential information that defines each business school or program, with photos offering a look at the faces of students, faculty, and important campus locales. Quick Facts offer indispensable data on costs and financial aid information, application deadlines, valuable contact information, and more. Also includes enlightening articles on today's MBA degree, admissions and application advice, new business programs, and more.

PREPARING PHYSICIANS TO LEAD IN THE 21ST CENTURY

IGI Global Clinical leadership and teamwork improve the quality, safety, and cost-effectiveness of healthcare delivery. Due to this, a growing number of healthcare systems are requiring their clinicians to participate in formal leadership training programs, but instructors face the challenge of how to successfully develop and measure these programs. **Preparing Physicians to Lead in the 21st Century** provides innovative insights into improving healthcare delivery and the impact of formal leadership training on the personal and professional life of medical professionals. It examines the form, function, and design of clinical leadership programs and their relationships to value-based decision making and creating a successful organized learning climate. Highlighting topics such as program assessment, cohort relationships, and clinical leadership standards, this book is designed for educators, instructional designers, medical professionals, researchers, and academicians.

MANAGING AS DESIGNING

Stanford University Press The premise of this book is that managers should act not only as decision makers, but also as designers. In a series of essays from a multitude of disciplines, the authors develop a theory of the design attitude in contrast to the more traditionally accepted and practiced decision attitude.

ECMLG 2021 17TH EUROPEAN CONFERENCE ON MANAGEMENT, LEADERSHIP AND GOVERNANCE

Academic Conferences limited

EXPERIENCE-DRIVEN LEADER DEVELOPMENT

MODELS, TOOLS, BEST PRACTICES, AND ADVICE FOR ON-THE-JOB DEVELOPMENT

John Wiley & Sons This book is written for human resource, organization development, and training professionals who need real-world best practices that show how actual workplace learning approaches work and how they can be applied. Co-published with the acclaimed Center for Creative Leadership, this important book offers a compendium of best practices, tools, techniques, processes, and other resource resources to harness the developmental power of work experiences for leadership development. In addition the book includes illustrative case studies of leadership approaches that have worked in such forward thinking organizations as Boeing, Microsoft, and Heineken.

RESOURCES IN EDUCATION

AACSB BULLETIN

PERCEPTIONS OF CURRENT LEARNING MANAGEMENT SYSTEMS

RESEARCH PAPER

GRIN Verlag Scientific Study from the year 2011 in the subject Business economics - Didactics, Economic Pedagogy, grade: A, Union Graduate College, language: English, abstract: iZoca.com is currently a hyper-local social networking site. It combines elements of social networks and organizational tools. In contrast to other social networks like the

market dominating Facebook, iZoca is not based on relations between individuals but on group affiliations. By giving their zip code members become part of their local community and can access the latest local news and information about events in their local area. They can form and join groups, in which activities can be planned, managed and promoted to the public. One of the most important features of iZoca is the integrated personal calendar. However, the company is struggling with difficulties. Membership is growing very slowly. Only about 4000 people are currently signed up at iZoca.com. Revenues generated by ads on the website are scarce. For these reasons, we propose a strategy shift. iZoca should enter the market of Learning Management Systems (LMS) by partnering with an existing LMS. With its key features, the group and community structure and the shared calendar, it has the potential to satisfy needs of students and colleges that are currently either not or only insufficiently addressed by existing players in the market such as Blackboard or Moodle's Joule. The entire college could be mirrored virtually in a community on iZoca. Classes could be organized in groups, over which students and teachers can interact and communicate about all issues related to the class. Teachers could upload the syllabus or assignments, students could hand in assignments by uploading. Through the integrated calendar, group members would always have an up-to-date overview of the class schedule or due dates for assignments. Other things like campus events could also be organized in groups directly on the LMS platform. Through a smartphone application, students could also access the latest information about classes and campus events directly over their smartphones. These examples show that iZoca could clearly offer benefits to college students. However, before any actions are undertaken into this direction, it is important to put any assumptions about customer needs on a fact-based fundament. To accomplish this, a survey has been conducted with college students about their perceptions of their college's current LMS and about their appraisal of the features iZoca could offer. The results of this survey are presented in this research paper.

MANAGEMENT OF THE CAPSTONE PROJECT PROCESS

Many students going through the MBA program do not know where to start when coordinating and completing their culminating capstone project. This can be very daunting and should be addressed in a manner that will guide students through the capstone project so they can focus on the experience and knowledge they gain as they complete their MBA. This report first looks at the 2017 Vista Christian Car Show as a potential Capstone Project. This project had great potential and purpose but it encountered multiple issues during the process, many of which could have been avoided had a modified version of the Army's Military Decision Making Process (MDMP) been applied prior to starting the project. Due to multiple issues the 2017 Vista Christian Car Show had to be cancelled and the capstone project was

not able to be completed as originally intended. Secondly, this report looks at the Guest Feedback and Customer Service at the Fairfield Inn & Suites San Diego North/San Marcos as a Capstone Project. This hotel opened in June of 2017 and has received multiple positive reviews, on a variety of travel websites. A guest comment tracker was created to assist the hotel's management team in identifying their best employees and learn from them. Additionally, it was used to help the staff quickly identify and pinpoint guest issues so they could be resolved; employees can learn from these experiences as well. This capstone project had few issues due in part to applying a modified version of the Army's MDMP before and during the project. The final focus, and the most important part of the paper, covers how future students can apply a modified version of the Army's MDMP to their capstone project prior to beginning the capstone experience.

THE ORGANIZATIONAL ZOO

A SURVIVAL GUIDE TO WORKPLACE BEHAVIOR

The "OrgZoo" concept is a set of creative metaphor characters that help develop understanding of human interactions and relationships. The characters represent behaviours and are used to facilitate constructive conversations about social interactions and the value of diversity. Activities described enable exploration of behavioural awareness and how our behavioural choices assist to engage more productively with each other. The Organizational Zoo book and Character Cards are most often used as a support resource for personal and professional development and for mentoring, coaching and self-development. It is a foundational companion book for Becoming Adaptable, a later book that adds more advanced activities and context around the application of the concepts. Part 1 contains an alphabetical list of characters that each represent recognisable behaviours in humans. Using the characters in gamified ways enables workshop participants to engage in inclusive, safe and constructive conversation about behaviours and their impacts on relationships. The greater awareness of behavioural choices generated through these interactions stimulates experiential learning outcomes including: - Understanding peers, bosses and other associates - How to use creative metaphor to build stronger trust and relationships and reduce conflict - Improve the atmosphere of your environment - Build teams with a productive mix of behaviours - Influence others more effectively - Escape the ill-meaning predators in the ecosystem - Assess the benefits of diversity in your environment - Develop positive strategies to address disagreements - Have more fun with work colleagues and friends

INTRODUCTION TO SUSTAINABILITY ANALYTICS

CRC Press **The roles of corporate and public stewards and the nature of their social contract with society have been changing over the past two centuries, and those changes have accelerated in recent decades. Moreover, with increasing focus on sustainability factors from the marketplace (regulators, investors, financiers, and consumers), corporate sustainability disclosure is shifting from voluntary to vital. Corporate and public stewards are now responsible for their performance and services from cradle-to-grave: they must properly manage corporate social responsibility and integrate it into their global strategies, rather than consider it as merely a moral obligation or a risk/reputation management exercise. Sustainability analytics, the critical link between sustainability and business strategy, helps professionals track, trend, and transform sustainability information into actionable insights across the value chain and life cycle, to enhance their sustainability performance and its disclosure. This book, Introduction to Sustainability Analytics, provides corporate and public stewards with a comprehensive understanding of how to determine which sustainability metrics are material to them and relevant to their business, and how to incorporate them into corporate strategy, resource allocation, and prioritization. Focusing on practical decision-making needs, it explains how to value and prioritize initiatives, and how to best allocate necessary resources through several real case studies and practical examples. Features: Examines pressing issues such as climate change, water scarcity, and environmental justice Explains how to develop a business case and global strategy for social responsibility Includes both corporate and public policy perspectives on sustainability economics Covers emerging regulations on sustainability disclosure and responsible investing**

GRADUATE PROGRAMS IN BUSINESS, EDUCATION, INFORMATION STUDIES, LAW & SOCIAL WORK 2014 (GRAD 6)

Peterson's **Peterson's Graduate Programs in Business, Education, Information Studies, Law & Social Work 2014 contains comprehensive profiles of more than 11,000 graduate programs in disciplines such as, accounting & finance, business administration & management, education, human resources, international business, law, library & information studies, marketing, social work, transportation management, and more. Up-to-date info, collected through Peterson's Annual Survey of Graduate and Professional Institutions, provides valuable data on degree offerings, professional accreditation, jointly offered degrees, part-time & evening/weekend programs, postbaccalaureate distance degrees, faculty, students, requirements, expenses, financial support, faculty research, and unit head and application contact**

information. There are helpful links to in-depth descriptions about a specific graduate program or department, faculty members and their research, and more. Also find valuable articles on financial assistance, the graduate admissions process, advice for international and minority students, and facts about accreditation, with a current list of accrediting agencies.

AGILE BY DESIGN

AN IMPLEMENTATION GUIDE TO ANALYTIC LIFECYCLE MANAGEMENT

John Wiley & Sons **Beyond merely defining analytics projects, this important book equips you with the information you need to apply agile methodologies in a way that tailors your approach to individual initiatives and the needs of your projects and team. --**

PETERSON'S GRADUATE PROGRAMS IN HEALTH-RELATED PROFESSIONS 2011

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Peterson's **Peterson's Graduate Programs in Business, Education, Health, Information Studies, Law & Social Work contains a wealth of information on colleges and universities that offer graduate work in these fields. Institutions listed include those in the United States, Canada, and abroad that are accredited by U.S. accrediting agencies. Up-to-date data, collected through Peterson's Annual Survey of Graduate and Professional Institutions, provides valuable information on degree offerings, professional accreditation, jointly offered degrees, part-time and evening/weekend programs, postbaccalaureate distance degrees, faculty, students, degree requirements, entrance requirements, expenses, financial support, faculty research, and unit head and application contact information. Readers will find helpful links to in-depth descriptions that offer additional detailed information about a specific program or department, faculty members and their research, and much more. In addition, there are valuable articles on financial assistance, the graduate admissions process, advice for international and minority students, and facts about accreditation, with a current list of accrediting agencies.**

ENCYCLOPEDIA OF NURSING EDUCATION

Springer Publishing Company **Written by luminaries in the field of nursing education, this is the only current and**

comprehensive compendium of important topics in nursing education. It contains more than 175 detailed entries, and will be a valuable reference text for doctoral- and master's-level nursing students, nursing faculty, university and hospital libraries worldwide, and hospital nursing departments and schools. The listing of entries has been carefully culled from recent nursing literature and six volumes of the Annual Review of Nursing Education. Each entry follows a standard template that includes definition, application in nursing education, a synopsis including a brief summary of what is in the literature on the topic, and a concluding summary discussing future development in nursing education. Listings are alphabetized for easy access, and are accompanied by a comprehensive reference list. **KEY FEATURES:** The only current compendium of important topics in nursing education Includes all topics relevant to nursing education based on a review of the literature Alphabetized and consistently formatted for easy access to information Includes comprehensive reference lists per topic Written by expert nurse educators A listing of teaching topics compiled by the editors is available to instructors

THE BEST 301 BUSINESS SCHOOLS

Princeton Review Provides a detailed overview of the best business schools across North America, including information on each school's academic program, competitiveness, financial aid, admissions requirements, and social scenes. Original.

FACULTY GUIDE FOR MOVING TEACHING AND LEARNING TO THE WEB

TIMELINES INTO THE FUTURE

STRATEGIC VISIONING METHODS FOR GOVERNMENT, BUSINESS, AND OTHER ORGANIZATIONS

Rowman & Littlefield **Timelines into the Future: Strategic Visioning Methods for Government, Business and Other Organizations** argues that foresight is an important aspect of winning in the 21st Century. That includes countries, companies, and other organizations from universities to hospitals to non-profits. If the United States wants a future in which liberty, prosperity and peace are increasing throughout the world, the U.S. must remain a superpower. That requires planning, vision, and a grand strategy. Failure to develop a U.S. vision and national strategy that ensures our superpower status may yield a future where China or another emerging power will dictate the world. Every organization needs a vision, too-every company, non-profit, school, church, and government agency or department,

whether they are local, state, national or global. The processes are all generally the same. This book addresses how to go about developing such foresight in establishing a grand strategy.

BECOMING ADAPTABLE

CREATIVE FACILITATION TO DEVELOP YOURSELF AND TRANSFORM CULTURES

Becoming Adaptable provides insights on why adaptability enables better performance in personal and professional life. It details many insightful and practical facilitation activities to develop deeper understanding of people, relationships and culture. It explains how behavioural impacts what people perceive in context and what this means for how they interact with each other in learning and social interactions. The book explores how facilitation works best in practice, and what this means for the performance of individuals, teams and organisations. The new concept of MindFLEX is introduced to describe the parallel states of mind that enable a facilitator to more richly engages participants in facilitated activities. Becoming Adaptable is an essential resource for anyone wishing to make a difference for themselves and their peers, in both personal and professional situations. It is a compelling resource for experienced professionals who want to lead, coach, mentor or positively influence others around them. Becoming Adaptable further develops the creative metaphor described in The Organizational Zoo (OrgZoo) into a series of advanced behavioural activities that can be facilitated to build trust and strengthen relationships. The advanced techniques have been developed for a range of personal and professional development and are clearly described by walking facilitators through why, who, what, when, where and how to deliver through the process. Useful facilitator tips and hints are provided to optimise success. Seventy relevant topics are listed to highlight the complexities of facilitation, with a brief connection to where the reader can find out more about them. Understanding what these are and knowing when to apply them will assist the performance of practitioners using the activities to achieve desired learning and development outcomes.

IMPACT OF ECONOMIC CRISIS ON EDUCATION AND THE NEXT-GENERATION WORKFORCE

IGI Global **With the evolution of information technologies, mobile devices, and social media, educators must learn to build and utilize new forms of content delivery, new teaching methodologies for academics, and special learning environments tailored to the needs of adult students. Impact of Economic Crisis on Education and the Next-Generation Workforce provides comprehensive coverage on the complexities and challenges of the learning process in the context**

of higher education and the role information technologies can play in mobile and distance learning. Through this book, professors, students, politicians, policymakers, corporate leaders, senior general managers, managing directors, information technology directors, and managers will understand the evolution and needs of new labor markets, including challenges for education, higher education and reforms, mobile and distance learning in higher education, problems in the current labor market, and the role of faculty with respect to workforce training.

ESSENTIALS OF RESEARCH DESIGN AND METHODOLOGY

John Wiley & Sons Master the essential skills for designing and conducting a successful research project **Essentials of Research Design and Methodology** contains practical information on how to design and conduct scientific research in the behavioral and social sciences. This accessible guide covers basic to advanced concepts in a clear, concrete, and readable style. The text offers students and practitioners in the behavioral sciences and related disciplines important insights into identifying research topics, variables, and methodological approaches. Data collection and assessment strategies, interpretation methods, and important ethical considerations also receive significant coverage in this user-friendly guide. **Essentials of Research Design and Methodology** is the only available resource to condense the wide-ranging topics of the field into a concise, accessible format for handy and quick reference. As part of the **Essentials of Behavioral Science** series, this book offers a thorough review of the most relevant topics in research design and methodology. Each concise chapter features numerous callout boxes highlighting key concepts, bulleted points, and extensive illustrative material, as well as "Test Yourself" questions that help you gauge and reinforce your grasp of the information covered.

EXPERIENTIAL EXERCISES IN THE CLASSROOM

Edward Elgar Publishing The definitive guide to creating and using experiential exercises in the classroom. For anyone interested in continuously improving their teaching practice, this book provides an overview of the theory and empirical evidence for active learning and the use of experiential exercises. Using a prescriptive model and checklist for creating, adapting or adopting experiential exercises in the classroom, the authors demonstrate evidence-based best practices for each step in the development and use of experiential exercises, including tips, worksheets and checklists to facilitate use of these practices.

APPLYING THE SCHOLARSHIP OF TEACHING AND LEARNING BEYOND THE INDIVIDUAL CLASSROOM

Indiana University Press **A survey of exemplary SoTL research projects and the use of their results on a broader scale. When the Scholarship of Teaching and Learning (SoTL) emerged, it often concentrated on individual faculty practice in one classroom; it is now, however, increasingly common to find work in SoTL focused more broadly. SoTL studies may engage with a cluster of courses, a program, a particular population of students, a pedagogical approach, or a field—all of which are represented in the essays collected here by authors from a diverse array of institutions and nations. This volume features examples of SoTL research conducted in, and applied to, a variety of contexts and disciplines, offering a theoretical framework for an expanded vision of SoTL—one that moves beyond the individual classroom.**

SPIRITUALITY AND SUSTAINABILITY

NEW HORIZONS AND EXEMPLARY APPROACHES

Springer **This book aims to examine sustainability and spirituality philosophically with ethics as the balancing force. The goal is to reveal the important intersection between sustainability and spirituality by using spirituality as the invisible guiding hand in the quest for sustainability. The editors and contributors examine old social and economics dilemmas from a new perspective in order to provide alternative approaches to economic and social development. The enclosed contributions cover a broad range of topics such as sustainable development and human happiness, contemporary spirituality, environmental ethics and responsibility, and corporate social responsibility. In addition, the title features real-world case studies and discussion questions that inspire self-reflection and theoretical and empirical deliberation in academic courses and business seminars. Contemporary approaches to economic and social development have failed to address humankind's abiding need for spiritual growth. For material development to be sustainable, spiritual advancement must be seen as an integral part of the human development algorithm. While the policy makers and governments can play their respective role, each one of us has to consciously adopt spirituality and sustainability as a way of life. This book will rely on the spiritual power of individuals to heal themselves and the environment. Featuring interdisciplinary perspectives in areas such as science, marine biology, environmental policy, cultural studies, psychology, philosophy, ecological economics, and ethics, this book will provide extensive insights into the complimentary fields of spirituality, sustainability and ethics.**

IMPROVING INNOVATION THROUGH BETTER MANAGEMENT

THE EXPERT PANEL ON INNOVATION MANAGEMENT EDUCATION AND TRAINING

Council of Canadian Academies **Improving Innovation Through Better Management** explores ways to provide innovation management training to a large, diverse population of students throughout their careers. The report identifies the competencies that are likely to enhance innovation management, describes what's currently known about where and how to effectively teach these competencies, and outlines the implications for academic institutions, industry, and government.

GUIDE TO AMERICAN GRADUATE SCHOOLS

TENTH EDITION, COMPLETELY REVISED

Penguin For students planning further study after college, the **Guide to American Graduate Schools** puts the necessary information at their fingertips. Completely revised and updated, this long-trusted and indispensable tool features comprehensive information on every aspect of graduate and professional study, including: • Alphabetically arranged profiles of more than 1,200 accredited institutions, including enrollment, locations, libraries and other facilities, and housing situations • Fields of study offered by each institution and types of degrees conferred • Admissions standards and requirements, recruitment practices, and degree requirements • Tuition costs and opportunities for financial aid • Details on scholarships, fellowships, assistantships, and internships Organized in a clear, straightforward, easy-to-use format, this is the essential source with which to begin planning for the future.

THE BEST 294 BUSINESS SCHOOLS

Princeton Review Provides a detailed overview of the best business schools across North America, including information on each school's academic program, competitiveness, financial aid, admissions requirements, and social scenes.

CLINICAL ANALYTICS AND DATA MANAGEMENT FOR THE DNP

Springer Publishing Company "DNP students may struggle with data management, since their projects are not research, but quality improvement, and this book covers the subject well. I recommend it for DNP students for use during their

capstone projects." Score: 98, 5 Stars.--Doody's Medical Reviews Strong data management knowledge and skills are a requirement for every DNP. This unique text focuses on fostering the rigorous, meticulous data management skills that can improve care experience, health outcomes, and cost savings worldwide. It provides a knowledge base, describes the regulatory and ethical context, outlines a process to guide evaluation, presents a compendium of resources, and includes examples of evaluation of translation. It takes the DNP student step by step through the complete process of data management, including planning, data collection, data governance and cleansing, analysis, and data presentation. Moreover, the text continues the process of establishing a sturdy clinical data management (CDM) skill base by presenting techniques for ongoing project monitoring after analysis and evaluation are concluded. A progressive case study illustrates multiple techniques throughout each chapter, enabling students to apply what they have learned to their own DNP projects. The book features information from professors who are highly experienced in teaching CDM as well as a renowned scholar of population health analytics. The text provides very specific examples of techniques using SPSSÆ software that is familiar to graduate nursing students. Chapters include objectives, references, and examples from translation projects to assist students to learn and apply chapter content. Appendices describe numerous tools and practical strategies compiled by the authors over several years of teaching CDM to DNP students. Key Features: Meets the specific data management needs of the DNP student from planning to presentation Presents a wide selection of data display options through frequent illustrations of SPSS data Uses a progressive case study to illustrate multiple techniques and methods throughout chapters Provides substantial content necessary for the DNP student to rigorously evaluate DNP innovations/projects Includes very specific examples of the application and utility of these techniques using software that is familiar to graduate nursing students

GRADUATE PROGRAMS IN BUSINESS, EDUCATION, HEALTH, INFORMATION STUDIES, LAW AND SOCIAL WORK

BOOK 6

Peterson's The six volumes of Peterson's Annual Guides to Graduate Study, the only annually updated reference work of its kind, provide wide-ranging information on the graduate and professional programs offered by accredited colleges and universities in the United States and U.S. territories and those in Canada, Mexico, Europe, and Africa that are accredited by U.S. accrediting bodies. Books 2 through 6 are divided into sections that contain one or more directories devoted to individual programs in a particular field. Book 6 contains more than 19,000 programs of study in 147 disciplines of business, education, health, information studies, law, and social work.

PETERSON'S GRADUATE PROGRAMS IN OCEAN ENGINEERING, PAPER & TEXTILE ENGINEERING, AND TELECOMMUNICATIONS 2011

SECTIONS 18-20 OF 20

Peterson's **Peterson's Graduate Programs in Ocean Engineering, Paper & Textile Engineering, and Telecommunications** contains a wealth of information on colleges and universities that offer graduate degrees in these fields. The profiled institutions include those in the United States, Canada, and abroad that are accredited by U.S. accrediting bodies. Up-to-date data, collected through Peterson's Annual Survey of Graduate and Professional Institutions, provides valuable information on degree offerings, professional accreditation, jointly offered degrees, part-time and evening/weekend programs, postbaccalaureate distance degrees, faculty, students, degree requirements, entrance requirements, expenses, financial support, faculty research, and unit head and application contact information. Readers will find helpful links to in-depth descriptions that offer additional detailed information about a specific program or department, faculty members and their research, and much more. In addition, there are valuable articles on financial assistance, the graduate admissions process, advice for international and minority students, and facts about accreditation, with a current list of accrediting agencies.

DESIGNING AND TEACHING UNDERGRADUATE CAPSTONE COURSES

John Wiley & Sons **Enrich your students and the institution with a high-impact practice** **Designing and Teaching Undergraduate Capstone Courses** is a practical, research-backed guide to creating a course that is valuable for both the student and the school. The book covers the design, administration, and teaching of capstone courses throughout the undergraduate curriculum, guiding departments seeking to add a capstone course, and allowing those who have one to compare it to others in the discipline. The ideas presented in the book are supported by regional and national surveys that help the reader understand what's common, what's exceptional, what works, and what doesn't within capstone courses. The authors also provide additional information specific to different departments across the curriculum, including STEM, social sciences, humanities, fine arts, education, and professional programs. Identified as a high-impact practice by the National Survey of Student Engagement (NSSE) and the Association of American Colleges and Universities' LEAP initiative, capstone courses culminate a student's final college years in a project that integrates and applies what they've learned. The project takes the form of a research paper, a performance, a portfolio, or an

exhibit, and is intended to showcase the student's very best work as a graduating senior. This book is a guide to creating for your school or department a capstone course that ties together undergraduate learning in a way that enriches the student and adds value to the college experience. Understand what makes capstone courses valuable for graduating students Discover the factors that make a capstone course effective, and compare existing programs, both within academic disciplines and across institutions Learn administrative and pedagogical techniques that increase the course's success Examine discipline-specific considerations for design, administration, and instruction Capstones are generally offered in departmental programs, but are becoming increasingly common in general education as well. Faculty and administrators looking to add a capstone course or revive an existing one need to understand what constitutes an effective program. *Designing and Teaching Undergraduate Capstone Courses* provides an easily digested summary of existing research, and offers expert guidance on making your capstone course successful.

COVID-19, EDUCATION, AND LITERACY IN MALAYSIA

SOCIAL CONTEXTS OF TEACHING AND LEARNING

Routledge Part of a mini series of Focus books on COVID-19 in Malaysia, the chapters in this book address the pandemic's impacts on education and literacy. Covering a range of teaching and learning challenges impacting learners and teachers, the contributors highlight the pervasiveness of the pandemic on Malaysian society and how Malaysians have found ways to cope. They focus mainly on students' COVID-19 narratives, digital and health literacy issues, language and new vocabulary. This is an opportunity to witness how researchers from multiple disciplines can join forces during challenging times. There are a great many lessons to be learned from the successes and failures in responding to the pandemic and the measures that have been necessary to contain it. A fascinating read for scholars and educators with an interest in crisis management in non-Western contexts, especially those with a particular interest in Malaysia, or Southeast Asia more generally.

BUSINESS MODEL DESIGN AND LEARNING

A STRATEGIC GUIDE

Business Expert Press So many of us have asked ourselves—what's a business model? What's a good business model? This book has all the answers—it explains what a business model is, what you have to do to get one, and what to do

about the one you've already got. To be successful, your business model must be focused sharply on your customer. And you must think strategically about how to use your business model if you want to gain an advantage over your competitors. Whether an aspiring entrepreneur or a practicing manager who wants to create new business model, or a manager and leader who wants to understand, refine, and even reinvent a current model, this book will help with the creation, the delivery, and the capture of value. Business models describe the value proposition to the customer, the system that must be in place to create that value, and the logics needed to capture a reasonable share of that value for the firm. This book shows that the core of every business model is an agreement with your customers. If they don't get the value they are seeking, you won't either.

THE DOCTOR OF NURSING PRACTICE AND CLINICAL NURSE LEADER

ESSENTIALS OF PROGRAM DEVELOPMENT AND IMPLEMENTATION FOR CLINICAL PRACTICE

Springer Publishing Company Designated a Doody's Core Title! "The construction of the doctor of nursing practice (DNP) and the clinical nurse leader (CNL) set in motion a sea change in graduate nursing education. In this book, Fitzpatrick and Wallace document the history, the driving forces, and the expectations for these new roles while providing a starting point for capacity building for the development of DNP and CNL educational programs." --Nursing Education Perspectives The Research Journal of the National League for Nursing "This [book] is essential reading for graduate nursing students who are considering pursuing an advanced degree in nursing." Score: 100, 5 stars - -Doody's This is the first book to document and analyze the development and integration of the Clinical Nurse Leader (CNL) and Doctorate of Nursing Practice (DNP) programs in graduate nursing institutions. Editors Fitzpatrick and Wallace, established authorities in nursing education, present this text as an introduction to these exciting new degrees. The contributors, ranging from architects of the programs to graduates from the programs, offer valuable information on the objectives, curricula, and expected outcomes of these two educational tracks. Ultimately, the book explores how the development of these new degrees has influenced health care delivery at large. Highlights of this book: Delineates core program requirements and outlines what is expected of students in both clinical and academic arenas Provides guidance to students making the transition from masters level nursing programs to doctoral level programs Includes two chapters written by the AACN Taskforce on the new degrees, with essential information on how to gain and sustain accreditation Identifies critical issues underpinning future DNP and CNL program development, and discusses the impact of the new degrees on nursing education, patient outcome, and health care Offering comprehensive coverage of

the DNP and CNL development, this book is required reading for students considering doctorates in nursing, as well as nurse educators and administrators working within the programs.