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## Accidental Genius

## Using Writing to Generate Your Best Ideas, Insight, and Content

[ReadHowYouWant.com](#) When it comes to creating ideas, we hold ourselves back. Thats because inside each of us is an internal editor whose job is to forever polish our thoughts, so we sound smart and in control, and so that we fit into society. But what happens when we encounter problems where such conventional thinking fails us? How to get unstuck? For Mark Levy, th...

# The Pax Valley

Xlibris Corporation DIVEINFORANEWTYPEOF ADVENTURE Lilith Cholmondley is your average teenage girl who loves the sea and practically lives in it along with her brother and friends. Until one day, a haunting girl starts to draw her in for a darker part she never knew about. Barely managing to escape her own death, Lilith wishes to know who exactly the terrifying girl is and what she wants. But sometimes, you have to be careful what you wish for you might get more answers than you actually want. Slowly, she discovers the dangerous side of the sea, and that everything is always not what it seems.

# Marketing Management - Lecture Notes

## MBA FIRST YEAR

Shashwat Publication Marketing book is all about basic marketing concepts for beginners. It will be guide to get the essence of marketing management

# Mobile Telecommunications in a High-Speed World

## Industry Structure, Strategic Behaviour and Socio-Economic Impact

CRC Press Mobile Telecommunications in a High Speed World tells the story of 3G and higher-speed mobile communication technologies. Over ten years have passed since the first third-generation (3G) licences were awarded following debates about the merits of auctions versus 'beauty contests' then, nothing much happened. More licences were issued, a few roll-outs commenced and everyone began to think it had all been a horribly expensive mistake. That may still turn out to be the case, but in the meantime there have been massive developments in terms of the number of licences and launches worldwide, in the range of services that can be accessed, in the range of devices that can be used to access them, in operator strategies etc. Even the technology has improved

considerably with 4G now under discussion. Much of this story has been chronicled, largely on the Internet, but the information is in tens of thousands of bits and pieces and a large part of it is either misleading or just plain wrong. Here, Peter Curwen and Jason Whalley introduce the outcomes of research that has involved the compilation of a unique database which details every licence and launch worldwide involving 3G. The authors discuss the structure of the industry and the strategic behaviour of operators, as well as the social consequences of the spread of 3G. They examine the role of new entry upon competition, and present analysis of the main operators involved, the development of handsets and especially smartphones. A number of country case studies are included. This comprehensive and up-to-date volume includes a number of country studies and is written by two of the world's foremost researchers on this industry. Mobile Telecommunications in a High Speed World will serve the needs of students, academics and those involved, or contemplating involvement, with the telecoms industry. Why pay thousands of dollars to consultancies to separate the wheat from the chaff with respect to 3G when you can read this book.

## The Director

## Elon Musk: Renaissance Man

CreateSpace "Optimism, pessimism, f\*\*\* that--we're going to make it happen." - Elon Musk Elon Musk is a modern-day fusion of Henry Ford and Isaac Asimov. One of the most successful and renowned entrepreneurs in the world, he's an unstoppable force in multiple industries. If Musk glances at your business, your product, or your engineers, watch out... he's about to ruin your day.

## Geo-Economics: The Interplay between Geopolitics, Economics, and Investments

CFA Institute Research Foundation Today's investors need to understand geopolitical trends as a main driving force of markets. This book provides just that: an understanding of the interplay between geopolitics and economics, and of the impact of that dynamic on financial markets. To me, geo-economics is the study of how geopolitics and economics interact in international relations. Plenty of books on geopolitics have been written by eminent experts in politics and international affairs. This book is not one of them. First, I am neither a political scientist nor an expert in international affairs. I am an economist and an investment strategist who has been

fascinated by geopolitics for many years. And this fascination has led me to the realization that almost all books and articles written on geopolitics are useless for investors. Political scientists are not trained to think like investors, and they are not typically trained in quantitative methods. Instead, they engage in developing narratives for geopolitical events and processes that pose risks and opportunities for investors. My main problem with these narratives is that they usually do not pass the “so what?” test. Geopolitical risks are important, but how am I to assess which risks are important for my portfolio and which ones are simply noise? Because geopolitics experts focus on politics, they do not provide an answer to this crucial question for investors. What could be important for a geopolitics expert and for global politics could be totally irrelevant for investors. For example, the US wars in Iraq and Afghanistan have been going on for almost two decades now and have been an important influence on the political discussion in the United States. But for investors, the war in Afghanistan was a total nonevent, and the war in Iraq had only a fleeting influence, when it started in 2003. Geopolitics experts cannot answer the question of which geopolitical events matter for investors and which do not. Unfortunately, some experts thus claim that all geopolitical risks matter and that these risks cannot be quantified but only assessed qualitatively. Nothing could be further from the truth. In the chapters that follow, I discuss geopolitical and geo-economic events from the viewpoint of an investor and show that they can be quantified and introduced as part of a traditional risk management process. I do this in two parts. The first part of this book focuses on geopolitics that matters to investors. It reviews the literature on a range of geopolitical events and shows which events have a material economic effect and which do not. The second part of this book puts the insights from those first chapters into practice by applying them to current geopolitical trends. In this second part, I stick my head out and examine the impact the geopolitical trends have on the economy and financial markets today and their likely development in the coming years. —Joachim Klement, CFA

## Technology Forecast

## The Art of Asking

## How I Learned to Stop Worrying and Let People Help

Grand Central Publishing FOREWORD BY BRENE BROWN and POSTSCRIPT FROM BRAIN PICKINGS CREATOR MARIA POPOVA Rock star, crowdfunding pioneer, and TED speaker Amanda Palmer knows all about asking. Performing as a living statue in a wedding dress, she

wordlessly asked thousands of passersby for their dollars. When she became a singer, songwriter, and musician, she was not afraid to ask her audience to support her as she surfed the crowd (and slept on their couches while touring). And when she left her record label to strike out on her own, she asked her fans to support her in making an album, leading to the world's most successful music Kickstarter. Even while Amanda is both celebrated and attacked for her fearlessness in asking for help, she finds that there are important things she cannot ask for-as a musician, as a friend, and as a wife. She learns that she isn't alone in this, that so many people are afraid to ask for help, and it paralyzes their lives and relationships. In this groundbreaking book, she explores these barriers in her own life and in the lives of those around her, and discovers the emotional, philosophical, and practical aspects of THE ART OF ASKING. Part manifesto, part revelation, this is the story of an artist struggling with the new rules of exchange in the twenty-first century, both on and off the Internet. THE ART OF ASKING will inspire readers to rethink their own ideas about asking, giving, art, and love.

## Industrial Design and Artistic Expression

### The Challenge of Legal Protection

BRILL The copyright/design interface for a wider, non-specialist audience, taking as a starting point the notion of industrial design derived from design studies, on the border between art and science.

## Proceedings of the 1st International and Interdisciplinary Conference on Digital Environments for Education, Arts and Heritage

# EARTH 2018

Springer This book gathers peer-reviewed papers presented at the 1st International and Interdisciplinary Conference on Digital Environments for Education, Arts and Heritage (EARTH2018), held in Brixen, Italy in July 2018. The papers focus on interdisciplinary and multi-disciplinary research concerning cutting-edge cultural heritage informatics and engineering; the use of technology for the representation, preservation and communication of cultural heritage knowledge; as well as heritage education in digital environments; innovative experiments in the field of digital representation; and methodological reflections on the use of IT tools in various educational contexts. The scope of the papers ranges from theoretical research to applications, including education, in several fields of science, technology and art. EARTH 2018 addressed a variety of topics and subtopics, including digital representation technologies, virtual museums and virtual exhibitions, virtual and augmented reality, digital heritage and digital arts, art and heritage education, teaching and technologies for museums, VR and AR technologies in schools, education through digital media, psychology of perception and attention, psychology of arts and communication, as well as serious games and gamification. As such the book provides architects, engineers, computer scientists, social scientists and designers interested in computer applications and cultural heritage with an overview of the latest advances in the field, particularly in the context of science, arts and education.

## Maritime Guide

## Bariatric and Metabolic Surgery

## Indications, Complications and Revisional Procedures

Springer This book describes the surgical bariatric procedures most frequently performed worldwide and examines their evolution in recent years both within Italy and internationally. For each operation, indications, the surgical technique, potential complications, and the outcomes with respect to weight and obesity-associated comorbidities are presented. In view of the significant failure rate revealed by studies on the long-term results of bariatric surgery, the problem of weight regain and revision surgery are also discussed in detail, covering the different types of revision, conversion to other procedures, and the main outcomes. In addition, individual chapters focus on selected topics of importance. The role of bariatric surgery in the cure of type 2 diabetes (“diabetes surgery”) is

discussed and the debate over the significance of gastroesophageal reflux disease and hiatal hernia for choice of procedure is summarized. Finally, the most common endoluminal procedures, which have been gaining in importance, are described and other bariatric operations, outlined.

## Innovation in Real Places

# Strategies for Prosperity in an Unforgiving World

Oxford University Press A challenge to prevailing ideas about innovation and a guide to identifying the best growth strategy for your community. Across the world, cities and regions have wasted trillions of dollars on blindly copying the Silicon Valley model of growth creation. Since the early years of the information age, we've been told that economic growth derives from harnessing technological innovation. To do this, places must create good education systems, partner with local research universities, and attract innovative hi-tech firms. We have lived with this system for decades, and the result is clear: a small number of regions and cities at the top of the high-tech industry but many more fighting a losing battle to retain economic dynamism. But are there other models that don't rely on a flourishing high-tech industry? In Innovation in Real Places, Dan Breznitz argues that there are. The purveyors of the dominant ideas on innovation have a feeble understanding of the big picture on global production and innovation. They conflate innovation with invention and suffer from techno-fetishism. In their devotion to start-ups, they refuse to admit that the real obstacle to growth for most cities is the overwhelming power of the real hubs, which siphon up vast amounts of talent and money. Communities waste time, money, and energy pursuing this road to nowhere. Breznitz proposes that communities instead focus on where they fit in the four stages in the global production process. Some are at the highest end, and that is where the Clevelands, Sheffields, and Baltimores are being pushed toward. But that is bad advice. Success lies in understanding the changed structure of the global system of production and then using those insights to enable communities to recognize their own advantages, which in turn allows to them to foster surprising forms of specialized innovation. As he stresses, all localities have certain advantages relative to at least one stage of the global production process, and the trick is in recognizing it. Leaders might think the answer lies in high-tech or high-end manufacturing, but more often than not, they're wrong. Innovation in Real Places is an essential corrective to a mythology of innovation and growth that too many places have bought into in recent years. Best of all, it has the potential to prod local leaders into pursuing realistic and regionally appropriate models for growth and innovation.

## Superbat

Scholastic UK Pat the bat decides to be special... a SUPERBAT! But all his bat friends have amazing hearing. All of them can fly. And all bats can find their way in the dark. Pat is starting to think that he will never stand out - until a family of mice see him for what he really is... A HERO! A hilarious, heart-warming picture book.

## Of Men and Mary

### How Six Men Won the Greatest Battle of Their Lives

Turn these pages, and you will find yourself surprisingly inspired by a murderer locked up in prison, a drug-using football player who dreamed of the pros, and a selfish, womanizing dare-devil who died and met God. You will root for a husband and father whose marriage was a battleground, a homosexual man searching desperately to belong, and an innocent lamb who lost, in a single moment, everyone he cared about most. And you will rejoice that their sins and their pasts were no obstacle for heaven. All of these men became living beacons of hope, walking proof of the triumph of the human spirit over darkness. In the heat of the fiercest of spiritual battles, when all seemed lost and these men were left with nothing to stand on but stormy seas, they were given a lifeboat, a new path in life-one that they never dreamed of, not for an instant. They were pulled in a different direction that, at first, they didn't want, and then at last, they loved. In the boat of safety, they sailed with sure victory into breathtaking, unknown vistas. This book exposes the inner lives of six remarkable men: their private guilt, masked pain, secret hopes and loves-things they normally do not share, but perhaps with one human being. Yet, by the prompting of the Holy Spirit, they have openly revealed to us what most men never do, their souls. While this book may be about six males, it is for everyone, because it is also a book about a woman. That woman is the Blessed Virgin Mary. She is the boat of safety for all of us, the surest and safest passage to the heart of her Son. She is our victory and sweet reassurance that God's plan is infinitely better than our own; and she is our challenge to follow her Son, no matter the cost, no matter how fierce the battle. Read the stories of these brave men, and you will inevitably come away with a desire to climb in the boat with them and sail safely home.

# Redes sin causa

## Una crítica a las redes sociales

Editorial UOC Con la gran mayoría de los usuarios de Facebook atrapados en un frenesí de friending, liking y commenting, ¿en qué momento podemos desconectar para comprender las consecuencias de nuestras infosaturadas vidas? ¿Qué nos obliga a participar tan diligentemente con los sistemas de redes sociales? Redes sin causa examina nuestra obsesión colectiva con la identidad y la autogestión, junto con la fragmentación y la información de sobrecarga endémica de la cultura contemporánea en línea. Con escasez de teoría sobre las consecuencias sociales y culturales de los servicios en línea más populares, Lovink ofrece un análisis crítico pionero de nuestro sobrevalorado mundo en red a partir de estudios de casos en los motores de búsqueda, video online, blogging, radio digital, activismo en los media y la saga de Wikileaks. Este libro ofrece un poderoso mensaje a profesionales de los medios y a los teóricos: colectivamente vamos a dar rienda suelta a nuestra capacidad crítica para influir en el diseño de la tecnología y en los espacios de trabajo, si no queremos desaparecer en la nube. Incisivo pero nunca pesimista, Lovink, partiendo de su larga experiencia en la investigación de medios de comunicación, nos ofrece una crítica de las estructuras políticas y poderes conceptuales incluidos en las tecnologías que dan forma a nuestra vida cotidiana.

## Modern Spanish Grammar

### A Practical Guide

Routledge Modern Spanish Grammar: A Practical Guide is an innovative reference guide to Spanish, combining traditional and function-based grammar in a single volume. The Grammar is divided into two parts. The shorter section covers traditional grammatical categories such as word order, nouns, verbs and adjectives. The larger section is carefully organized around language functions and notions such as: giving and seeking information putting actions into context \* expressing likes, dislikes and preferences comparing objects and actions. All grammar points and functions are richly illustrated and information is provided on register and relevant cultural background. Written by experienced teachers and academics, the Grammar has a strong emphasis on contemporary usage. Particular attention is paid to indexing and cross-referencing across the two sections. This is the ideal reference grammar for learners of Spanish

at all levels, from elementary to advanced. It will prove invaluable to those with little experience of formal grammar, as no prior knowledge of grammatical terminology is assumed and a glossary of terms is provided. The book will also be useful to teachers seeking back-up to functional syllabuses, and to designers of Spanish courses.

## The Three Little Pigs

Retells the familiar tale in which one of three brother pigs survives a wolf's attacks by using his head and planning well.

## A Practical Approach to Large-Scale Agile Development

### How HP Transformed LaserJet FutureSmart Firmware

Addison-Wesley Today, even the largest development organizations are turning to agile methodologies, seeking major productivity and quality improvements. However, large-scale agile development is difficult, and publicly available case studies have been scarce. Now, three agile pioneers at Hewlett-Packard present a candid, start-to-finish insider's look at how they've succeeded with agile in one of the company's most mission-critical software environments: firmware for HP LaserJet printers. This book tells the story of an extraordinary experiment and journey. Could agile principles be applied to re-architect an enormous legacy code base? Could agile enable both timely delivery and ongoing innovation? Could it really be applied to 400+ developers distributed across four states, three continents, and four business units? Could it go beyond delivering incremental gains, to meet the stretch goal of 10x developer productivity improvements? It could, and it did—but getting there was not easy. Writing for both managers and technologists, the authors candidly discuss both their successes and failures, presenting actionable lessons for other development organizations, as well as approaches that have proven themselves repeatedly in HP's challenging environment. They not only illuminate the potential benefits of agile in large-scale development, they also systematically show how these benefits can actually be achieved. Coverage includes:

- Tightly linking agile methods and enterprise architecture with business objectives
- Focusing agile practices on your worst development pain points to get the most bang for your buck
- Abandoning classic agile methods that don't work at the largest scale
- Employing agile methods to establish a new architecture
- Using metrics as a “conversation starter” around agile process improvements
- Leveraging continuous integration and quality systems to reduce costs, accelerate schedules, and automate the delivery pipeline
- Taming the planning beast with “light-touch” agile planning and lightweight long-range forecasting
- Implementing

effective project management and ensuring accountability in large agile projects • Managing tradeoffs associated with key decisions about organizational structure • Overcoming U.S./India cultural differences that can complicate offshore development • Selecting tools to support quantum leaps in productivity in your organization • Using change management disciplines to support greater enterprise agility

## Forbes

### The Multiverse

The multiverse is a concept that acknowledges the existence of a multiplicity of worlds or universes. The designs of these universes do not have to be the same as our universe, but we have no clear view of what the "other" designs might be. It is suspected that they can obey different laws of physics and different constants of physics, which further implies different chemistry, biology, and life. Some say that the universes within the multiverse allow for different mathematics or even for different metamathematical logic. This book discusses most of the above aspects of the multiverse concept starting with the philosophy, through all the mathematical and physical subtleties, finally exploring the origin of life and consciousness. This book provides a satisfying intellectual exploration of front-edge advances in contemporary cosmology.

### Samurai Jack Classics, Vol. 1

IDW Publishing Jack is back! The hit TV show turned hit comic book returns in this collection of classic Samurai Jack stories. Kicking off with Jack's origin story and continuing through the first of his "Action Pack" tales, see Jack's first battle with Aku as the events that propel the entire series unfold! It's sword-swinging, fist-pumping, vengeance-getting action at its best.

### How Is Peanut Butter Made?

How Is It Made Describes the process of how peanut butter is made, beginning at the peanut farm where peanut plants are grown, through the process of harvesting, shelling, and blanching, and finally showing how the peanuts are broken down into a creamy butter.

# Teach Yourself VISUALLY LinkedIn

John Wiley & Sons

## Samsung rising

### Storia di un impero familiare protagonista della rivoluzione tecnologica

thedotcompany Storia di un impero familiare protagonista della rivoluzione tecnologica. La prima edizione italiana del libro che ha messo a nudo la storia di Samsung. Un reportage giornalistico del pluripremiato Geoffrey Cain. Samsung, colosso globale che ha conquistato il settore della tecnologia, numero uno mondiale nel mercato degli smartphone e dei memory chips, è un impero di famiglia nel quale lo scettro passa di padre in figlio. Un conglomerato talmente importante per l'economia della Corea del Sud al punto che questa viene a volte ironicamente definita "Repubblica di Samsung". Sul caso Samsung, i suoi punti di forza e le sue contraddizioni punta i riflettori il libro inchiesta di Geoffrey Cain, giornalista che ha lavorato per anni a Seul come corrispondente per alcune delle testate più importanti economiche e finanziarie. Un'azienda super diversificata guidata con uno stile manageriale basato su una gerarchia di stampo militare fortemente burocratizzata, con i vertici chiusi in una "Torre", inaccessibili al limite dell'ossessione, che però riesce a veicolare creatività e innovazione e a lanciare talenti e intelligenze grazie alla suprema, venerata leadership del capo della famiglia Lee per il quale si è disposti anche a sacrificare carriere e libertà. Nella battaglia per conquistare il mercato degli smartphone, Samsung ha avuto anche dei rovesci come il caso del modello Note 7 che nel 2016 prendeva fuoco, ma è sempre riuscita a mantenere il ruolo di leader del mercato. Così come i rapporti di potere non sempre limpidi con i vertici dello Stato coreano hanno portato i Lee anche in prigione. Alla fine se la sono sempre cavata. Il libro racconta le due storie intrecciate, quella industriale e quella giudiziaria, mettendo in luce il conflitto culturale fra Oriente e Occidente, emerso soprattutto durante la guerra con Apple per la supremazia negli smartphone. Si svelano così i segreti di un successo che tutto lascia pensare che continuerà a lungo.

# Upgrading and Repairing PCs

Que Pub Explains how to maintain or enhance systems running the Linux operating system

## Condorito!

## The Adventure Begins

Harper Paperbacks Since he made his debut in 1949, the comic-strip character Condorito has delighted readers with his happy-go-lucky attitude and innocent troublemaking. Half man, half condor, Condorito is at the center of a world of ribald humor and endearing humility. This first book-length collection in English brings together the most popular of the Condorito comic strips. Whether you're a devoted fan or have yet to make his acquaintance, you'll laugh along with Condorito and an extended cast of characters, including his girlfriend, Yayita; his rival, Pepe; his neighbor, Coné; and Washington the dog. With this volume -- a celebration of Condorito's enduring appeal -- you can relive his wickedly funny adventures time and again.

## Hoover's Masterlist of U.S. Companies

## Everyday Harumi

## Simple Japanese food for family and friends

Conran In Everyday Harumi, now reissued as an attractive jacketed paperback, Harumi Kurihara, Japan's most popular cookery writer, selects her favourite foods and presents more than 60 new home-style recipes for you to make for family and friends. Harumi wants everyone to be able to make her recipes and she demonstrates how easy it is to cook Japanese food for every day occasions without needing to shop at specialist food stores. Using many of her favourite ingredients, Harumi presents recipes for soups, starters, snacks, party dishes, main courses and family feasts that are quick and simple to prepare, all presented in her effortless, down-to-earth and

unpretentious approach to stylish living and eating. Every recipe is photographed and includes beautiful step-by-step instructions that show key Japanese cooking techniques. Texture and flavour are important to Japanese food and Harumi takes you through the basic sauces you can make at home and the staples you should have in your store cupboard. Photographed by award-winning photographer Jason Lowe, this warm and approachable cookbook invites you to cook and share Japanese food in a simple and elegant style.

## Prebiotic Chemistry and Chemical Evolution of Nucleic Acids

Springer The origin of life is one of the biggest unsolved scientific questions. This book deals with the formation and first steps of the chemical evolution of nucleic acids, including the chemical roots behind the origin of their components from the simplest sources in a geochemical context. Chemical evolution encompasses the chemical processes and interactions conducive to self-assembly and supramolecular organization, leading to an increase of complexity and the emergence of life. The book starts with a personal account of the pioneering work of Stanley Miller and Jeffrey Bada on the Chemistry of Origins of Life and how the development of organic chemistry beginning in the 19th century led to the emergence of the field of prebiotic chemistry, situated at the frontier between organic, geo- and biochemistry. It then continues reviewing in tutorial manner current central topics regarding the organization of nucleic acids: the origin of nucleobases and nucleosides, their phosphorylation and polymerization and ultimately, their self-assembly and supramolecular organization at the inception of life.

## Sonic the Hedgehog, Vol. 1: Fallout

IDW Publishing The evil genius Dr. Eggman has been foiled—but the work of Sonic the Hedgehog isn't over yet! In the aftermath of the latest epic battle, rogue robots continue to attack small villages around the world. In order to succeed, Sonic will need the help of his friends Tails, Knuckles, and Amy, along with some new and surprising allies. This new collection from acclaimed writer Ian Flynn features the blue blur like you've never seen him before. Gotta go fast!

# Boggle

# Calculator Word/number Games

Price Stern Sloan

# Digital Draw Connections

# Representing Complexity and Contradiction in Landscape

Springer Nature This book stems from the seminal work of Robert Venturi and aims at re-projecting it in the current cultural debate by extending it to the scale of landscape and placing it in connection with representative issues. It brings out the transdisciplinary synthesis of a necessarily interdisciplinary approach to the theme, aimed at creating new models which are able to represent the complexity of a contradictory reality and to redefine the centrality of human dimension. As such, the volume gathers multiple experiences developed in different geographical areas, which come into connection with the role of representation. Composed of 43 chapters written by 81 authors from around the world, with an introduction by Jim Venturi and Cezar Nicolescu, the volume is divided into two parts, the first one more theoretical and the other one which showcases real-world applications, although there is never a total split between criticism and operational experimentation of research.

# Architectural Record

## Bloom 2

BLOOM is a collection of beautiful paint sketches created by the artist RossDraws.

## Samson Agonistes

## Think Like a Genius

Bantam Dell Publishing Group Explains how to ignite innate creativity and free thought processes through the discovery of hidden connections among familiar things

## LexisNexis Corporate Affiliations

## Designing the New Museum

## Building a Destination

Rockport Pub Museums have emerged as major travel destinations for millions of travelers and every major city is adding to an existing museum or planning a new one to compete as a world cultural center. What's new about museum visitors today is that it is not only the collections and shows they are coming to see, it is also the museum building itself. Cities are quickly learning that a new museum, or an addition by a world-class architect can do more to generate tourism than can the acquisition of a major piece of art. This unprecedented collection takes a look at the new museums and museum builders. Presenting in detail a selection of museums which have been built in the past five years or are planned for completion over the next five years, this book will look at these new museums from a design perspective.