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KEY=STRATEGIC - SHELTON MCMAHON

Strategic Management: Theory: An Integrated Approach

Cengage Learning This leading strategy text presents the complexities of strategic management through up-to-date scholarship and hands-on applications. Highly respected authors Charles Hill, Gareth Jones, and Melissa Schilling integrate cutting-edge research on topics including corporate performance, governance, strategic leadership, technology, and business ethics. Based on real-world practices and current thinking in the field, the eleventh edition of STRATEGIC MANAGEMENT features an increased emphasis on the changing global economy and its role in strategic management. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Strategic Management: Theory & Cases: An Integrated Approach

Cengage Learning This engaging strategy text presents the accumulated knowledge of strategic management scholarship in a way that is very accessible to students. Highly respected authors Hill, Schilling, and Jones integrate cutting-edge research on topics including competitive advantage, corporate governance, diversification, strategic leadership, technology and innovation, and corporate social responsibility through both theory and case studies. Based on real-world practices and current thinking in the field, the 12th edition of STRATEGIC MANAGEMENT features an increased emphasis on the changing global economy and its role in strategic management, as well as thought-provoking opening and closing cases that highlight the concepts discussed in each chapter. The appendix walks students through the case analysis process, and explains key ratios that managers use to compare the performance of firms. This text is the key reference that should be on every strategic leader's bookshelf. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Strategic Management

An Integrated Approach

Strategic Management: An Integrated Approach

Cengage Learning This leading strategy text presents the complexities of strategic management through up-to-date scholarship and hands-on applications. Highly respected authors Charles Hill and Gareth Jones integrate cutting-edge research on topics including corporate performance, governance, strategic leadership, technology, and business ethics through both theory and case studies. Based on real-world practices and current thinking in the field, the tenth edition of STRATEGIC MANAGEMENT features an increased emphasis on the changing global economy and its role in strategic management. The high-quality case study program contains 31 cases covering small, medium, and large companies of varying backgrounds. All cases are available in the main student text or the core case text. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Essentials of Strategic Management

Cengage Learning Thorough yet concise, ESSENTIALS OF STRATEGIC MANAGEMENT, Third Edition, is a brief version of the authors' market-leading text STRATEGIC MANAGEMENT: AN INTEGRATED APPROACH. Following the same framework as the larger book, ESSENTIALS helps students identify and focus on core concepts in the field in a more succinct, streamlined format. Based on real-world practices and current thinking, the text's presentation of strategic management features an increased emphasis on the business model concept as a way of framing the issues of competitive advantage. Cutting-edge research, new strategic management theory, and a hands-on approach allow students to explore major topics in management, including corporate performance, governance, strategic leadership, technology, and business ethics. In addition, a high-quality case program examines small, medium, and large companies--both domestic and international--so that students gain experience putting chapter concepts into real-world practice in a variety of scenarios. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Strategic Management

An Integrated Approach

South-Western Pub This leading strategy text presents the complexities of strategic management through up-to-date scholarship and hands-on applications. Highly respected authors Charles Hill and Gareth Jones integrate cutting-edge research on topics including corporate performance, governance, strategic leadership, technology, and business ethics through both theory and cases. Based on real-world practices and current thinking in the field, the Ninth Edition of Strategic Management features an increased emphasis on the changing global economy and its role in strategic management. The high-quality case study program contains 30 cases covering small, medium, and large companies of varying backgrounds. All cases are available in the main student text or the core case text.

Contemporary Management

LOOSE LEAF CONTEMPORARY MANAGEMENT

McGraw-Hill Education This full featured text is provided as an option to the price sensitive student. It is a full 4 color text that's three whole punched and made available at a discount to students. Also, available in a package with Connect Plus - (ISBN-13: 9780077713355).

Corporate Finance

Theory and Practice

John Wiley & Sons Merging theory and practice into a comprehensive, highly-anticipated text Corporate Finance continues its legacy as one of the most popular financial textbooks, with well-established content from a diverse and highly respected author team. Unique in its features, this valuable text blends theory and practice with a direct, succinct style and commonsense presentation. Readers will be introduced to concepts in a situational framework, followed by a detailed discussion of techniques and tools. This latest edition includes new information on venture finance and debt structuring, and has been updated throughout with the most recent statistical tables. The companion website provides statistics, graphs, charts, articles, computer models, and classroom tools, and the free monthly newsletter keeps readers up to date on the latest happenings in the field. The authors have generously made themselves available for questions, promising an answer in seventy-two hours. Emphasizing how key concepts relate to real-world situations is what makes Corporate Finance a valuable reference with real relevance to the professional and student alike. Readers will gain insight into the methods and tools that shape the industry, allowing them to: Analyze investments with regard to hurdle rates, cash flows, side costs, and more. Delve into the financing process and learn the tools and techniques of valuation. Understand cash dividends and buybacks, spinoffs, and divestitures. Explore the link between valuation and corporate finance. As the global economy begins to recover, access to the most current information and statistics will be required. To remain relevant in the evolving financial environment, practitioners will need a deep understanding of the mechanisms at work. Corporate Finance provides the expert guidance and detailed explanations for those requiring a strong foundational knowledge, as well as more advanced corporate finance professionals.

Human Resource Management

John Wiley & Sons The new edition of Raymond Stone's Human Resource Management is an AHRM endorsed title that has evolved into a modern, relevant and practical resource for first-year HRM students. This concise 14-chapter textbook gives your students the best chance of transitioning successfully into their future profession by giving them relatable professional insights and encouragement to exercise their skills in authentic workplace scenarios. Complementary to your courses, with well-written conceptual content, Stone's 10th Edition will save you research and assessment prep time with a host of case studies that cement learnings and get students thinking critically.

Project Management

A Systems Approach to Planning, Scheduling, and Controlling

John Wiley & Sons The landmark project management reference, now in a new edition Now in a Tenth Edition, this industry-leading project management "bible" aligns its streamlined approach to the latest release of the Project Management Institute's Project Management Body of Knowledge (PMI®'s PMBOK® Guide), the new mandatory source of training for the Project Management Professional (PMP®) Certification Exam. This outstanding edition gives students and professionals a profound understanding of project management with insights from one of the best-known and respected authorities on the subject. From the intricate framework of organizational behavior and structure that can determine project success to the planning, scheduling, and controlling processes vital to effective project management, the new edition thoroughly covers every key component of the subject. This Tenth Edition features: New sections on scope changes, exiting a project, collective belief, and managing virtual teams More than twenty-five case studies, including a new case on the Iridium Project covering all aspects of project management 400 discussion questions More than 125 multiple-choice questions (PMI, PMBOK, PMP, and Project Management Professional are registered marks of the Project Management Institute, Inc.)

Strategic Management and Business Policy

Entering 21st Century Global Society

STRATEGIC FINANCIAL MANAGEMENT, SECOND EDITION

PHI Learning Pvt. Ltd. The Second Edition of the book encompasses two new chapters—Strategic Cost Management and Business Ethics—A Strategic Financial Management Instrument. The book, being an augmented version of the previous edition, equips the young managers with the fundamentals and basics of strategic management and financial management in a cogent manner. The text now provides a better orientation to the students on the topics like corporate restructuring, divestitures, acquisitions, and mergers in the global context with the help of examples and caselets. The book has been revised keeping in view the requirements of postgraduate students of management and the students pursuing professional courses such as CA, MFC and CS. In addition, professionals working in the corporate sector may also find the book beneficial to integrate the financial management functions into business strategy and financial operations. Distinctive features • Model question papers have been appended at the end of the book. • Better justification of topics by merging the contents wherever required. • Theory supported with caselets inspired from global as well as Indian context.

Present Knowledge in Nutrition

John Wiley & Sons Present Knowledge in Nutrition, 10th Edition provides comprehensive coverage of all aspects of human nutrition, including micronutrients, systems biology, immunity, public health, international nutrition, and diet and disease prevention. This definitive reference captures the current state of this vital and dynamic science from an international perspective, featuring nearly 140 expert authors from 14 countries around the world. Now condensed to a single volume, this 10th edition contains new chapters on topics such as epigenetics, metabolomics, and sports nutrition. The remaining chapters have been thoroughly updated to reflect recent developments. Suggested reading lists are now provided for readers wishing to delve further into specific subject areas. An accompanying website provides book owners with access to an image bank of tables and figures as well as any updates the authors may post to their chapters between editions. Now available in both print and electronic formats, the 10th edition will serve as a valuable reference for researchers, health professionals, and policy experts as well as educators and advanced nutrition students.

Contemporary Management

McGraw-Hill Education

Strategic Management

Management 9e

Strategic Management

Concepts and Cases, Global Edition

For undergraduate and graduate courses in strategy. In today's economy, gaining and sustaining a competitive advantage is harder than ever. Strategic Management captures the complexity of the current business environment and delivers the latest skills and concepts with unrivaled clarity, helping students develop their own cutting-edge strategy through skill-developing exercises. The Fifteenth Edition has been thoroughly updated and revised with current research and concepts. This edition includes 29 new cases and end-of-chapter material, including added exercises and review questions. MyManagementLab for Strategic Management is a total learning package. MyManagementLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams—resulting in better performance in the course—and provides educators a dynamic set of tools for gauging individual and class progress.

Contemporary Strategy Analysis Text Only

Wiley Global Education Robert M. Grant combines a highly accessible writing style with a concentration on the fundamentals of value creation and an emphasis on practicality in this leading strategy text. In this new edition, he includes an even greater focus on strategy implementation that reflects the needs of firms to reconcile scale economies with entrepreneurial flexibility, innovation with cost efficiency, and globalization with local responsiveness. This edition also incorporates some of the key strategic issues of today including: post-financial crisis adjustment, the continuing rise of China, India and Brazil, and the increased emphasis on ethics and sustainability. Coverage is also provided on strategy in not-for-profit organizations. Contemporary Strategy Analysis, 8th Edition, is suitable for both MBA and advanced undergraduate students. It has been adopted by leading business schools all across the world.

Exploring Corporate Strategy

Text & Cases

Pearson Education An extensive process of market research & product development has formed the basis for this new edition. It covers all of the underlying concepts, processes of development & analytical methods of corporate strategy within a variety of organisations.

Strategic Leadership and Strategic Management

Leading and Managing Change on the Edge of Chaos

iUniverse Leaders and managers face tremendous pressure to keep their organizations moving forward successfully. It can seem like an impossible task amid economic uncertainty and hyper-competition. The roles of leader and manager tug us in opposite directions: managers seek stability and predictability, and leaders usually opt for turbulence and change. With so many companies asking their best employees to be both leaders and managers, it's no wonder that so much of the business world is dysfunctional. This guidebook explains how leader-managers work and how to succeed in both roles. You can learn how to leverage competing requirements for leading and managing change; formulate effective operational and developmental strategies; make decisions that address complex challenges and opportunities; and help people through the anxiety and trauma of change. Whether you are a student seeking to understand the workplace, an employee rising up the ranks or an active leader or manager, Strategic Leadership and Strategic Management provides you with tools and knowledge to help your organization succeed.

International Management: Culture, Strategy and Behavior W/ OLC Card MP

McGraw-Hill/Irwin As a discipline of academy inquiry, International Management applies management concepts and techniques to their contexts in firms working in multinational, multicultural environments. Hodgetts/Luthans: International Management was the first mainstream International Management text in the market. Its 6th edition continues to set the standard for International Management texts with its research-based content and its balance between culture, strategy, and behavior. International Management stresses the balanced approach and the synergy/connection between the text's four parts: Environment (3 chapters): Culture (4 chapters), Strategy and Functions (4 chapters) and Organizational Behavior /Human Resource Management (4 chapters).

Business Voyages

Mental Maps, Scripts, Schemata, and Tools for Discovering and Co-constructing Your Own Business Worlds

Xlibris Corporation Business Voyages is not a business fairy tale. Much of it really happened. Don't read this book if you are looking for simple answers and magic formulas. Although the book includes some concepts and techniques anyone should know about people and business, it does not promise success. Business Voyages is problem-oriented, presenting some of the problems encountered by the author and others on their business voyages, while explaining tools and processes anyone can use for analyzing and dealing with inevitable problems that will be encountered in any business world. Business Voyages is also opportunity-oriented, showing the reader how one might embark on a business venture at the right time and place and enjoy the winnings of a successful voyage.

Essentials of Contemporary Management

McGraw-Hill Companies Jones and George are dedicated to the challenge of "Making It Real" for students. As a team, they are uniquely qualified to write about the organizational challenges facing today's managers. No other author team in the management discipline matches their combined research and text-writing experience. Essentials of Management concisely surveys current management theories and research. Through a variety of real world examples from small, medium, and large companies the reader learns how those ideas are used by practicing managers. The organization of this text follows the mainstream functional approach of planning, organizing, leading, and controlling; but the content is flexible and encourages instructors to use the organization they are most comfortable with. The themes of diversity, ethics, and information technology are clearly evident through in-text examples, photographs, "unboxed" stories, and the end-of-chapter material - all areas of importance that truly serve to bring to life the workplace realities that today's student will encounter in the course of a career.

Strategic Management in the Public Sector

African Sun Media Chapter 1 - Integrative strategic planning in South Africa: Conceptual frameworks Chapter 2 - Electoral mandate , priorities, policy and strategy Chapter 3 - Economic planning, economic policy or development policy? Past, present and future Chapter 4 - Planning human resources Chapter 5 - General management and leadership Chapter 6 - Strategy formulation and environment analysis Chapter 7 - Internal analysis and implementation Chapter 8 - Strategy implementation and change management Chapter 9 - Performance management system Chapter 10 - Monitoring and evaluation Chapter 11 - Health care in South Africa Chapter 12 - Socio-economic context of education

Interdisciplinary Behavior and Social Sciences

Proceedings of the 3rd International Congress on Interdisciplinary Behavior and Social Science 2014 (ICIBSoS 2014), 1-2 November 2014, Bali, Indonesia.

CRC Press The human aspect plays an important role in the social sciences. The behavior of people has become a vital area of focus in the social sciences as well. Interdisciplinary Behavior and Social Sciences contains papers that were originally presented at the 3rd International Congress on Interdisciplinary Behavior and Social Science 2014 (ICIBSoS 2014),

The HRD Almanac

Notion Press The thinking on Human Resource Development (HRD) practices has been evidenced for the last one and a half decades. However the pace and volume of change has forced HR managers to meet complex challenges like globalization, a diverse workforce and informed expectations for training learning and development. Both organizations and employees benefit from HRD interventions because an organization's success critically depends on the levels of employee skills and motivation. The HRD Almanac looks at 4 broad focus areas of HR practices, that are Strategy centric, Organizational alignment related, Employee Empowerment focused, and the Learning Training and Development angle. The author weaves together 25 detailed chapters spanning the gamut of the HRD function. The writing is aligned on a uniform pattern providing answers to the What, consisting of Definitions and Descriptions of the theme, Why, Consisting of Concept Clarifications, Where, the role of the Human Resources department and How, an authentication of data obtained through a pilot study on HR practitioners across industry sectors. The HRD Almanac is a factual compendium of literature, concepts, organizational experiences, and perceptions on some of the most important HRD efforts and will serve as an appropriate and excellent handbook for young and potential HR functionaries.

Advanced Management research

Archers & Elevators Publishing House

Strategic Management for Hospitality and Tourism

Routledge Strategic Management for Hospitality and Tourism is an essential text for both intermediate and advanced learners aspiring to build their knowledge related to the theories and perspectives on the topic. The book provides critical and analytical insights on contemporary theoretical models and management practices while enhancing the learning process through worked examples and cases applied to the hospitality and tourism setting. This new edition highlights the rapidly changing socio-economic and political global landscape and addresses the cultural and socio-economic complexities of hospitality and tourism organizations in the new era. It has been fully updated to include: A new chapter on finance, business ethics, corporate social responsibility, and leadership as well as new content on globalisation, experience economy, crisis management, consumer power, developing service quality, innovation and implementation of principles. New features to aid understanding of the application of theory, and spur critical thinking and decision making. New international case studies with reflective questions throughout the book from both SME's and large-scale businesses. Updated online resources including PowerPoint presentations, additional case studies and exercises, and web links to aid both teaching and learning. Highly illustrated and in full colour design, this book is essential reading for all future hospitality and tourism managers.

Management Information Systems

Managing the Digital Firm

Pearson Educación Management Information Systems provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases.

New Leadership for Today's Health Care Professionals

Jones & Bartlett Learning New Leadership for Today's Health Care Professionals: Cases and Concepts, Second Edition explores various components of the health care system and how leaders should respond in these arenas. The Second Edition is a thorough revision that offers a comprehensive view of the leadership competencies necessary to be successful in today's healthcare industry. Each chapter is written by a leader in the healthcare industry under the guidance of the editors who have many years' experience in academia.

Strategic Management

Competitiveness & Globalization : Concepts and Cases

South-Western Pub Examine strategic management with the market-leading book that has set the standard for providing an intellectually rich, yet thoroughly practical, analysis of strategic management today. Written by highly respected experts and scholars Hitt, Ireland, and Hoskisson, STRATEGIC MANAGEMENT: COMPETITIVENESS AND GLOBALIZATION, CONCEPTS AND CASE, 9E is the only book that integrates the classic industrial organization model with a resource-based view of the firm to give readers a complete understanding of how businesses use strategic management to establish a sustained competitive advantage. The authors present cutting-edge research and strategic management trends within a strong global focus, using memorable examples from more than 600 companies. A selection of 30 compelling cases prepares you to face the broad range of critical issues confronting contemporary managers. You can also easily build your own case selections from other premier providers, such as Harvard, Ivey, and Darden.

Internationalization Strategies of German Universities

Springer Ulrich Bremer examines the internationalization process of German public research universities, extracts multiple expected factors of impact from existing theory, tests them against data and thus delivers implications for research and practice. Strategy-based international partnerships, specialization and university size represent most relevant factors. The complex interplay of strategy and leadership are shown, a framework for their assessment is provided and conclusions in the fields of digitalization, uncontrolled migration and growing nationalism are drawn.

Strategic Management

Formulation, Implementation, and Control in a Dynamic Environment

Routledge Airborne Express, Hershey's, Motorola, Pillsbury—how do the executives of international corporations formulate effective strategies for corporate success? Filled with helpful insights into the state of the art in strategic management, this book provides a framework for the formulation, implementation, and control of strategies for all types of domestic and global organizations. You'll also find 21 suggested corporate cases for analysis (complete with reference sources), including Blockbuster Video, PepsiCo, Harley-Davidson, Nike, Home Depot, and Microsoft. This up-to-date volume gives you a comprehensive overview of strategic management in an easy-to-read format. It addresses important current issues, such as TQM (Total Quality Management), reengineering, benchmarking, and the formulation of strategic management in international markets. Strategic Management: Formulation, Implementation, and Control in a Dynamic Environment is a part of The Haworth Press, Inc. promotion book series edited by Richard Alan Nelson, Ph.D., APR. Here is a small sample of what Strategic Management: Formulation, Implementation, and Control in a Dynamic Environment will teach you about: the definition, meaning, and history of strategic management the difference between business policy and business strategy corporate structure, governance, and culture mission statements how to assess the corporate/business environment—internal, external, and macro how to formulate an effective business strategy strategic alternatives—specialization, diversification, alliances, joint ventures, acquisitions, and more dealing with foreign governments and competing on a global scale the role of the general manager and the board of directors the control process and ways to measure the financial soundness of strategic decisions management techniques for not-for-profit companies Strategic Management: Formulation, Implementation, and Control in a Dynamic Environment is an ideal reference for any teacher, student, or professional in the management arena.

Organization Development and Change

Loose-Leaf for Strategic Management: Concepts and Cases

McGraw-Hill Education Binder Ready Loose-Leaf Text - (9780077497712)- This full featured text is provided as an option to the price sensitive student. It is a full 4-color text that's three whole punched and made available at a discount to students.

The Handbook of Communication Engagement

John Wiley & Sons A comprehensive volume that offers the most current thinking on the practice and theory of engagement With contributions from an international panel of leaders representing diverse academic and professional fields The Handbook of Communication Engagement brings together in one volume writings on both the theory and practice of engagement in today's organizations and societies. The expert contributors explore the philosophical, theoretical, and applied concepts of communication engagement as it pertains to building interaction and connections in a globalized, networked society. The Handbook of Communication Engagement is comprehensive in scope with case studies of engagement from various disciplines including public relations, marketing, advertising, employee relations, education, public diplomacy, and politics. The authors advance the current thinking in engagement theory, strategy, and practice and provide a review of foundational and emerging research in engagement topics. The Handbook of Communication Engagement is an important text that: Provides an overview of the foundations and philosophies of engagement Identifies the contexts of engagement relating to specific areas across government and corporations, including CSR, consumer, activism, diplomacy, digital, and social impact Includes examples of contemporary engagement practice Presents applications of engagement and technology Offers insights on the future directions of engagement The Handbook of Communication Engagement offers an essential reference for advanced undergraduate, graduate students, practitioners and scholars from communication, media, advertising, public relations, public policy, and public diplomacy areas. The volume contains a compendium of the writings on the most recent advances on the theory and practice of engagement. Winner of the 2018 PRIDE Award for Innovation, Development, and Educational Achievement from the Public Relations Division of the National Communication Association.

Health Program Planning and Evaluation: A Practical, Systematic Approach for Community Health

Jones & Bartlett Publishers The Second Edition of Health Program Planning and Evaluation will help you to systematically develop, thoughtfully implement, and rigorously evaluate health programs across a variety of health disciplines. This thorough revision includes updated examples and references throughout, reflecting the major changes within the field. This outstanding resource prepares students and professionals to become savvy consumers of evaluation reports and prudent users of evaluation consultants. It presents practical tools and concepts in language suitable for both the practicing and novice health program planner and evaluator.

Principles of Management

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University Siri Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame

Leadership in Organizations

This book is about leadership in organizations. The primary focus is on managerial leadership, as opposed to parliamentary leadership, leadership of social movements, or informal leadership in peer groups. The book presents a broad survey of theory and research on leadership in formal organizations. The topic of leadership effectiveness is of special interest.