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KEY=AND - TANYA HUGHES

The impact of disasters and crises on agriculture and food security: 2021

Food & Agriculture Org. **On top of a decade of exacerbated disaster loss, exceptional global heat, retreating ice and rising sea levels, humanity and our food security face a range of new and unprecedented hazards, such as megafires, extreme weather events, desert locust swarms of magnitudes previously unseen, and the COVID-19 pandemic. Agriculture underpins the livelihoods of over 2.5 billion people - most of them in low-income developing countries - and remains a key driver of development. At no other point in history has agriculture been faced with such an array of familiar and unfamiliar risks, interacting in a hyperconnected world and a precipitously changing landscape. And agriculture continues to absorb a disproportionate share of the damage and loss wrought by disasters. Their growing frequency and intensity, along with the systemic nature of risk, are upending people's lives, devastating livelihoods, and jeopardizing our entire food system. This report makes a powerful case for investing in resilience and disaster risk reduction - especially data gathering and analysis for evidence informed action - to ensure agriculture's crucial role in achieving the future we want.**

Expo '77

University Press Llc

High Mountain Conservation in a Changing World

Springer **This book provides case studies and general views of the main processes involved in the ecosystem shifts occurring in the high mountains and analyses the implications for nature conservation. Case studies from the Pyrenees are preponderant, with a comprehensive set of mountain ranges surrounded by highly populated lowland areas also being considered. The introductory and closing chapters will summarise the main challenges that nature conservation may face in mountain areas under the environmental shifting conditions. Further chapters put forward approaches from environmental geography, functional ecology, biogeography, and paleoenvironmental reconstructions. Organisms from microbes to large carnivores, and ecosystems from lakes to forest will be considered. This interdisciplinary book will appeal to researchers in mountain ecosystems, students and nature professionals. This book is open access under a CC BY license.**

Daily Graphic

Issue 1,49883 October 30 2006

Graphic Communications Group

Sustainable Development and Social Responsibility—Volume 2

Proceedings of the 2nd American University in the

Emirates International Research Conference, AUEIRC'18—Dubai, UAE 2018

Springer Nature This book gathers high-quality research papers presented at the 2nd AUE international research conference, AUEIRC 2018, which was organized by the American University in the Emirates, Dubai, and held on November 13th-15th, 2018. The book is broadly divided into two main sections: Sustainability and Smart Business, and Sustainability and Creative Industries. The broad range of topics covered under these sections includes: risk assessment in agriculture, corporate social responsibility and the role of intermediaries, the impact of privatizing health insurance, political events and their effect on foreign currency exchange, the effect of sustainable HR practices on financial performance, sustainability integration in the supply chain and logistics, gender inequality in the MENA economies, the panel data model, the model of sustainable marketing in the era of Industry 4.0, micro-enterprises as a tool for combating unemployment, the impact of financial education and control on financial behavior, measuring financial and asset performance in agricultural firms, a comprehensive strategic approach to sustainability in the UAE, sustainability and project finance, HR analytics, FaD or fashion for organizational sustainability, a conceptual framework of sustainable competitive advantages, psychology of organizational sustainability, Blockchain technology and sustainability, veganism and sustainability, institution building from an emotional intelligence perspective, sustainable concrete production using CWP, occupants' behavior and energy usage in Emirati houses, the effect of shop lighting on consumer behavior, multimedia applications in digital transformation art, integrating biomimicry principles in sustainable architecture, experimental sustainable practices in fashion education, technology-assisted student-centered learning for civil engineering, and a 10-step design process for architectural design studios. All contributions present high-quality original research work, findings and lessons learned in practical development.

Migration, free movement and regional integration

UNESCO Publishing

Why Nations Fail

The Origins of Power, Prosperity, and Poverty

Currency An award-winning professor of economics at MIT and a Harvard University political scientist and economist evaluate the reasons that some nations are poor while others succeed, outlining provocative perspectives that support theories about the importance of institutions.

Travel Vision

A Practical Guide for the Travel, Tourism, and Hospitality Industry

Pearson College Division This comprehensive, all-in-one book provides very detailed and current information and skills that are in demand for travel agents as we enter the 21st century. It is ideal for use in travel and tourism programs. The use of extensive visuals, such as illustrations, diagrams, charts and tables make this text light and easy to read. The book contains material and practice tests in preparation for the Travel Agent Proficiency (TAP) exam, which are similar in content and design to the actual text designed by ASTA and ICTA. The comprehensive, all-in-one approach provides coverage of the basic principles and foundations, geography, industry segments, operations, reservations and booking procedures, computer technology and career development of travel. This book is an excellent training tool to help prepare for TAP credentialing, or anyone interested in the travel and hospitality industry.

Planning Research in Hospitality and Tourism

Routledge Planning Research in Hospitality and Tourism provides an accessible, concise and practical guide to planning, conducting and analysing research in tourism and hospitality. The authors skilfully introduce the basic principles and techniques of research in the international hospitality and tourism sectors, and provide detailed guidance on both quantitative and qualitative methods of research. It includes a variety of features throughout to aid students' understanding and offers practical tips to help students overcome any potential research issues. Building on the success of the first edition, the volume has been fully revised and updated, and contains new chapters on mixed methods and how to make best use of recent technology in research practices. The second edition also benefits from: • increased coverage of research design strategies including sampling, ethnography and experimental design • inclusion of computer-mediated data collection techniques, such as online interviews, online focus groups and online observation (netnographic research) • new and updated international case studies and extracts, with a more even

spread of tourism and hospitality examples of research • online student and lecturer resources, including PowerPoint slides and a test bank of multiple choice and true/false questions for each chapter. Written by three leading scholars with experience of both the industry and university courses globally, this insightful text is an essential resource for all tourism and hospitality research students and early career research professionals around the world.

An Introduction to Transport Studies

Harvest of Corruption

Education Law, Strategic Policy and Sustainable Development in Africa

Agenda 2063

Springer This book outlines the findings and suggestions of the Law and Society Association's International Research Collaborations, which focused on the African Union's Agenda 2063. This outlined the ideal Africa aspired to by the year 2063: 'the Africa we want'. The authors examine socio-economic rights issues and their impact on developing a strong educational agenda that can drive Africa to realize Agenda 2063. As Africa's development has remained slow in the face of many challenges, the need to embrace good governance, rule of law and human rights obligations are major tools to realize the continent's potential. The project focuses in particular on the central place of education law and policy in achieving the goals of Agenda 2063.

Stronger Food and Drug Regulatory Systems Abroad

National Academies Press Ensuring the safety of food and the quality and safety of medicines in a country is an important role of government, made more complicated by global manufacturing and international trade. By recent estimates, unsafe food kills over 400,000 people a year, a third of them children under 5, mostly in low- and middle-income countries; every year poor quality medicines cause about 70,000 excess deaths from childhood pneumonia and roughly 8,500 to 20,000 malaria deaths in sub-Saharan Africa alone. The Federal Drug Administration (FDA) Office of Global Policy and Strategy is charged with improving capacity of the agency's foreign counterpart offices and increasing understanding of the importance of regulatory systems for public health, development, and trade. At the request of the FDA, this study sets out a strategy to support good quality, wholesome food and safe, effective medical products around the world. Its goal is to build on the momentum for strengthening regulatory systems and to set a course for sustainability and continued progress. The 2012 report *Ensuring Safe Food and Medical Products Through Stronger Regulatory Systems Abroad* outlined strategies to secure international supply chains, emphasized capacity building and support for surveillance in low- and middle-income countries, and explored ways to facilitate work sharing among food and medical product regulatory agencies. This new study assess progress made and the current regulatory landscape.

The Geography of Travel and Tourism

Routledge The *Geography of Travel and Tourism* provides a comprehensive examination of the basic principles underlying the geography of tourist demand, supply and transportation, together with a broad survey of world tourism generating and destination regions. This second edition has been fully revised and updated to take account of major changes in the tourism industry since the book was first published. These include: the changing political map of the world, the 'greening' of tourism, the growth in long-haul travel, and the increased number of tourism courses available. Classic text book First in its field

Corruption in Higher Education

Global Challenges and Responses

Global Perspectives on Higher "The lack of academic integrity combined with the prevalence of fraud and other forms of unethical behavior are problems that higher education faces in both developing and developed countries, at mass and elite universities, and at public and private institutions. While academic misconduct is not new, massification, internationalization, privatization, digitalization, and commercialization have placed ethical challenges higher on the agenda for many universities. Corruption in academia is particularly unfortunate, not only because the high social regard that universities have traditionally enjoyed, but also because students-young people in critical formative years-spend a significant amount of time in universities. How they experience corruption while enrolled might influence their later personal and professional behavior, the future of their country, and much more. Further, the corruption of the research enterprise is especially serious for the future of science. The contributors to *Corruption in Higher Education*:

Global Challenges and Responses bring a range of perspectives to this critical topic"--

Prospects and Challenges of Book Publishing and Marketing in Nigeria

GRIN Verlag Master's Thesis from the year 2014 in the subject Book Science, Nnamdi Azikiwe University Awka, course: Mass Communication, language: English, abstract: The study has five objectives, namely: to find out the contributions that indigenous publishers are making towards the development of the Nigerian economy, to identify the various ways Literamed Publications market their books, to explore the challenges facing the book industry in general and Literamed in particular as well as the prospects available for Literamed Publications. Five research questions were also generated for which the study sought to answer. In carrying out the study several relevant literatures were reviewed including communication texts, past studies, online and offline articles, journals as well as papers presented at different fora that have bearing on the subject. The theoretical framework for the study is the libertarian theory of the press. The study being a survey utilized the questionnaire as instrument for data collection. A survey was conducted among the staff of Literamed publications limited by administering the questionnaire to a sample of 190 staff drawn through a simple random sampling. The findings indicate that publishers are contributing to the growth of the Nigerian economy (96.2%). The major challenges confronting the publishing industry include book piracy (39.3%) and inadequate infrastructure such as electricity (25.1%) while the prospects include the ever expanding population of schools enrolment and the policy of compulsory education coupled with government bulk purchases. The findings also indicate that the company uses a multi-sectoral approach in marketing their books such as institutional sales, supply to distributors, bookshops and more importantly to schools and end users. The study recommends, among other things, a synergistic approach in fighting copyright violations involving all stakeholders: authors, printers, publishers, booksellers, Nigerian Copyright Commission and other law enforcement agencies.

Contribution to the Development of National and Regional Qualifications Frameworks (NQFs/RQF) in ECOWAS Sub-region

Regional Analysis and Perspectives

Pan Africanism, Regional Integration and Development in Africa

Springer Nature This edited volume addresses the accomplishments, prospects and challenges of regional integration processes on the African continent. Since regional integration is a process that ebbs and flows according to a wide range of variables such as changing political and economic conditions, implications and factors derived from the vagaries of migration and climate change, it is crucial to be cognizant with how these variables impact regional integration initiatives. The contributors discuss the debates on Pan-Africanism and linking it with ongoing discourses and policies on regional integration in Africa. Other aspects of the book contain some of the most important topic issues such as migration, border management and the sustainable development goals. This content offers readers fresh and innovative perspectives on various aspects of sustainable development and regional growth in Africa.

Second-class Citizen

Heinemann Adah, a woman from the Ibo tribe, moves to England to live with her Nigerian student husband. She soon discovers that life for a young Nigerian woman living in London in the 1960s is grim. Rejected by British society and thwarted by her husband, who expects

The Good Study Guide

The Open University Developing your learning skills is one of the best investments you can make. We all need to be lifelong learners now. Whether you are an experienced student or just starting out this book will stimulate, guide and support you. It will make you think about yourself and how your mind learns. And it will change forever the way that you study. Topics include:- motivating yourself and managing your time- taking full advantage of your computer-reading with concentration and understanding- developing flexible note-taking strategies- getting the most from seminars and workshops- making presentations- researching online- handling numbers and charts with confidence- writing clear, well argued assignments- doing yourself justice in exams. For more information, go to www.goodstudyguide.co.uk

Academic Literacy Development Perspectives on Multilingual Scholars' Approaches to Writing

Springer Nature This edited book brings together an international cast of contributors to examine how academic literacy is learned and mastered in different tertiary education settings around the world. Bringing to the fore the value of qualitative enquiry through ethnographic methods, the authors illustrate in-depth descriptions of genre knowledge and academic literacy development in first and second language writing. All of the data presented in the chapters are original, as well as innovative in the field in terms of content and scope, and thought-provoking regarding theoretical, methodological and educational approaches. The contributions are also representative of both novice and advanced academic writing experiences, providing further insights into different stages of academic literacy development throughout the career-span of a researcher. Set against the backdrop of internationalisation trends in Higher Education and the pressure on multilingual academics to publish their research outcomes in English, this volume will be of use to academics and practitioners interested in the fields of Languages for Academic Purposes, Applied Linguistics, Literacy Skills, Genre Analysis and Acquisition and Language Education.

Law Office Policy & Procedures Manual

American Bar Association This manual helps medium and large law firms increase productivity by providing a model manual for law office policies and procedures. The book, an updated and expanded version of the previous (fourth) edition, is divided into seventeen sections, covering such topics as law office organization, management, and administration, support personnel, office policies, personnel policies and benefits, office security and emergency procedures, financial management, file systems, technology, and communications systems. The book contains numerous sample forms and documents, as well as extensive bibliographies. A CD containing the entire text of the manual is included, allowing customization of the manual for particular user needs.

Faceless

Sub-Saharan Pub & Traders Street life in the slums of Accra is realistically portrayed in this socially-committed, subtle novel about four educated women who are inspired by the plight of a 14-year old girl, Fofu. As the main characters convert their library center into a practical street initiative, the novel invokes the squalor, health risks, and vicious cycles of poverty and violence that drive children to the streets and women to prostitution; and, from which, ultimately, no one in the society is free.

Time in Maps

From the Age of Discovery to Our Digital Era

University of Chicago Press Maps organize us in space, but they also organize us in time. Looking around the world for the last five hundred years, *Time in Maps* shows that today's digital maps are only the latest effort to insert a sense of time into the spatial medium of maps. Historians Kären Wigen and Caroline Winterer have assembled leading scholars to consider how maps from all over the world have depicted time in ingenious and provocative ways. Focusing on maps created in Spanish America, Europe, the United States, and Asia, these essays take us from the Aztecs documenting the founding of Tenochtitlan, to early modern Japanese reconstructing nostalgic landscapes before Western encroachments, to nineteenth-century Americans grappling with the new concept of deep time. The book also features a defense of traditional paper maps by digital mapmaker William Rankin. With more than one hundred color maps and illustrations, *Time in Maps* will draw the attention of anyone interested in cartographic history.

Rick Steves Pocket Amsterdam

Rick Steves Make the most of every day and every dollar with Rick Steves! This colorful, compact guidebook is perfect for spending a week or less in Amsterdam: City walks and tours: Six detailed tours and walks showcase Amsterdam's essential sights, including the Rijksmuseum, Van Gogh Museum, and the Anne Frank House, plus neighborhood walks through the Red Light District, Jordaan, and the historic city center Rick's strategic advice on what experiences are worth your time and money What to eat and where to stay: Sample pickled herring and friets with mayonnaise, chat with locals over a pint of pils, and cozy up in a canalside hotel Day-by-day itineraries to help you prioritize your time A detailed, detachable fold-out map, plus museum and city maps throughout Full-color, portable, and slim for exploring on-the-go Trip-planning practicalities like when to go, how to get around, basic Dutch phrases, and more Lightweight yet packed with valuable insight into Amsterdam's history and culture, Rick Steves Pocket Amsterdam truly is a tour guide in your pocket. Expanding your trip? Try Rick Steves Amsterdam & the Netherlands!

Raising the Impact of Education Research in Africa

AOSIS The low demonstrable effect of education research done in South Africa in particular - and Africa in general - continues to be a problem in scientific records in the educational sciences. This scholarly collected work addresses this obstacle and focuses on recommendations from scholars in different sectorial categories in the field of education. Scholars from a variety of sub-fields within the educational sciences reflect on this particular matter, revisiting the history of research and research outcomes and offering informed recommendations based on in-depth investigation and analysis of aspects of the various discourses within the relevant sub-fields. The scope of the content of this collected work centres on the issue of the lack of scientific records concerning the scientific raising of the impact of education research. The book aims at making a specific contribution to the educational sciences by stimulating scholarly discussion around how to increase the recording of the significance of educational research done in Africa, and in South Africa in particular, and to redirect the research agenda into the direction of making more impact. Impact is conceptualised to mean both scholarly impact (that is being cited and being used as foundation for theory building and for further research) and practical impact (that is improvement of practice, teaching and learning in education institutions at all levels).

E-Health and Telemedicine: Concepts, Methodologies, Tools, and Applications

Concepts, Methodologies, Tools, and Applications

IGI Global Advances in medical technology increase both the efficacy and efficiency of medical practice, and mobile technologies enable modern doctors and nurses to treat patients remotely from anywhere in the world. This technology raises issues of quality of care and medical ethics, which must be addressed. *E-Health and Telemedicine: Concepts, Methodologies, Tools, and Applications* explores recent advances in mobile medicine and how this technology impacts modern medical care. Three volumes of comprehensive coverage on crucial topics in wireless technologies for enhanced medical care make this multi-volume publication a critical reference source for doctors, nurse practitioners, hospital administrators, and researchers and academics in all areas of the medical field. This seminal publication features comprehensive chapters on all aspects of e-health and telemedicine, including implementation strategies; use cases in cardiology, infectious diseases, and cytology, among others; care of individuals with autism spectrum disorders; and medical image analysis.

Youth and Employment in Sub-Saharan Africa

Working but Poor

Routledge It is widely acknowledged that youth unemployment is one of the most critical challenges facing countries in Sub-Saharan Africa. This volume brings together an eminent group of international scholars to analyse the extent and complex nature of this joblessness, and offer a set of evidence-based policy choices that could contribute to solving the problem in the short- and long-run. Part I reviews the existing literature on youth unemployment and underemployment in Sub-Saharan Africa from microeconomic and macroeconomic perspectives, while Part II goes on to present detailed country studies of Ethiopia, Ghana, Kenya and South Africa. These studies offer a deep understanding of the situation on the ground and consider country-specific solutions. Throughout the book it is argued that the standard ILO definition of unemployment is too narrow to correctly portray employment situations in Sub-Saharan Africa. Several alternative measures of unemployment are presented, which show that joblessness is far more pervasive than commonly assumed in the literature. This volume will be of interest to academics and policy makers involved in African development.

Contemporary Debates in Education

An Historical Perspective

Routledge Did the Thatcher years and their aftermath constitute a revolution or a restoration in education. Do they represent a departure from, or a reinforcement of tradition? *Contemporary Debates in Education* is a thought-provoking volume which reviews the reforms of the eighties and early nineties, then follow this with an examination of the long-standing issues in education over the last century in order to relate current reforms and changes to their broader historical background, so that those with a general or professional interest in education can better understand the process in which they are involved.

Coping with Excess

How Organizations, Communities and Individuals Manage Overflows

Edward Elgar Publishing What does a stockbroker in Istanbul navigating the rush of incoming trading figures have in common with a mother in Stockholm trying to organize a growing pile of baby clothes? They are both coping with excess or overflow.

Cultural Tourism

The Partnership Between Tourism and Cultural Heritage Management

Routledge Examine cultural tourism issues from both sides of the industry! Unique in concept and content, **Cultural Tourism: The Partnership Between Tourism and Cultural Heritage Management** examines the relationship between the sectors that represent opposite sides of the cultural tourism coin. While tourism professionals assess cultural assets for their profit potential, cultural heritage professionals judge the same assets for their intrinsic value. Sustainable cultural tourism can only occur when the two sides form a true partnership based on understanding and appreciation of each other's merits. The authors--one, a tourism specialist, the other, a cultural heritage management expert--present a model for a working partnership with mutual benefits, integrating management theory and practice from both disciplines. **Cultural Tourism** is the first book to combine the different perspectives of tourism management and cultural heritage management. It examines the role of tangible (physical evidence of culture) and intangible (continuing cultural practices, knowledge, and living experiences) heritage, describes the differences between cultural tourism products and cultural heritage assets, and develops a number of conceptual models, including a classification system for cultural tourists, indicators of tourism potential at cultural and heritage assets, and assessment criteria for cultural and heritage assets with tourism potential. **Cultural Tourism** examines the five main constituent elements involved in cultural tourism: cultural and heritage assets in tourism sites such as the Royal Palace in Bangkok, the Cook Islands, and Alcatraz Prison in San Francisco. tourism--what it is, how it works, and what makes it a success five different types of cultural tourists consumption of products, value adding, and commodification integrating the first four elements to satisfy the tourist, meet the needs of the tourism industry, and conserve the intrinsic value of the asset Though tourism and cultural heritage management professionals have mutual interests in the management, conservation, and presentation of cultural and heritage assets, the two sectors operate on parallel planes, maintaining an uneasy partnership with surprisingly little dialogue. **Cultural Tourism** provides professionals and students in each field with a better understanding of their own roles in the partnership, bridging the gap via sound planning, management, and marketing to produce top-quality, long-lasting cultural tourism products. Now translated into simplified Chinese.

The Impact of Culture on Tourism

OECD Publishing **The Impact of Culture on Tourism** examines the growing relationship between tourism and culture, and the way in which they have together become major drivers of destination attractiveness and competitiveness.

The Psychology of Arithmetic

The Literary History of the Igbo Novel

African Literature in African Languages

Routledge This book looks at the trends in the development of the Igbo novel from its antecedents in oral performance, through the emergence of the first published novel, *Omenuko*, in 1933 by Pita Nwana, to the contemporary Igbo novel. Defining "Igbo literature" as literature in Igbo language, and "Igbo novel" as a novel written in Igbo language, the author argues that oral and written literature in African indigenous languages hold an important foundational position in the history of African literature. Focusing on the contributions of Igbo writers to the development of African literature in African languages, the book examines the evolution, themes, and distinctive features of the Igbo novel, the historical circumstances of the rise of the African novel in the pre-colonial, era and their impact on the contemporary Igbo novel. This book will be of interest to scholars of African literature, literary history, and Igbo studies.

Comparative and International Education

Survey of an Infinite Field

Emerald Group Publishing This book explores the evolution and current state of the scholarly field of comparative and international education over 200 years of development. Experts in the field explore comparative and international education in each of the major world regions.

Effective Teaching Strategies

Lessons from Research and Practice

Effective Teaching Strategies: Lessons from research and practice 7e provides a practical overview of nine common teaching strategies used in all levels of education and training from early childhood through to higher education. Initial chapters discuss the Australian Curriculum framework and provide an introduction to the key principles of quality teaching and learning. These ideas are then applied through chapters devoted to different teaching strategies: direct instruction, discussion, small-group work, cooperative learning, problem solving, student research, role-play, case study and student writing. Chapters describe each of the strategies in detail with a practical focus on why, when and how to use each one. There are guidelines for planning lessons based on each strategy, for implementing those lessons effectively and for evaluating the effectiveness of each strategy. Activities and numerous examples from a wide range of subject areas help readers to relate the ideas to their own specialist teaching areas.

The Statesman's Yearbook 2016

The Politics, Cultures and Economies of the World

Springer Now in its 152nd edition, The Statesman's Yearbook continues to be the reference work of choice for accurate and reliable information on every country in the world. Covering political, economic, social and cultural aspects, the Yearbook is also available online for subscribing institutions: www.statesmansyearbook.com .

Training Complex Cognitive Skills

A Four-Component Instructional Design Model for Technical Training

Educational Technology

Farm Animal Management

Principles and Practices

Nipa Livestock rearing is an integral part of socio-economic framework of India since time immemorial. Livestock sub-sector being a vital component of agriculture sector, plays a multidimensional role and acts as a tool in achieving nutritional security, employment generation and socio-economic development of rural sector, particularly among the landless, small, marginal farmers and women. India possesses huge livestock population of varying production potentials, distributed across different agro-ecological zones under different operational and livestock holding size. Hence, it requires different package of practices for their management. Further, factors like drivers of development change and climate change pose many challenges to this sector. Farm animal management encompasses integrated and precise application of basic scientific principles of breeding, feeding, heeding and weeding in general as well as in times of specific need. Therefore, an attempt has been made in this book to cover all these basic and applied aspects of livestock management in detail. In the perspective of reorganization of the syllabus of veterinary science and animal husbandry programme. This book is appropriately divided into fifteen s covering almost each and every aspect of livestock production management.

After the Race

The book entitled 'After The Race', contrary to popular opinion that there is no competition in life, presents life and the way people live their lives as a race adding that the various pursuits of mankind: Careers, vocation and stable financial status constitute life's race. In running life's race, the book discourages injustice, corruption and laziness; and teaches that if people must run their life's races to a successful end, they must be hardworking and dependent on God. In

addition, the book teaches morality, forgiveness, love, obedience to parents, teachers, God and constituted authority. In the book, Chioma and Jessica are classmates. The former is a quiet and an intelligent girl and the latter is her opposite. While Chioma's sterling qualities endeared many people to her, it ignited Jessica's jealousy and unhealthy rivalry. Like so many other people, Chioma and Jessica raced towards becoming people to reckon with in life and future. How did they run the race of life? Did they run it to an end? Find out these and more from the book. The book is for winners and those who want to win. It is, therefore, a must read by all and sundry.